

Telecast of better films on T.V.

3614. DR. SUBRAMANIAM SWAMY:

SHRI K. KUNHAMBU:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that Government are considering to raise payment to the producers of feature films that are screened on television so that better films can be got for screening; and

(b) if so, the details thereof ?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI VASANT SATHE): (a) Yes, Sir. A decision has already been taken to

increase the rates of payment for telecast of feature films.

(b) The films selected for telecast will be categorised in 3 categories keeping in view the following aspects:

- (1) International/National State awards won.
- (2) Thematic Value
- (3) Cinomatic Value
- (4) Entertainment Value
- (5) Year of Production
- (6) Number of times films were shown on TV and at what stations.

The rates of payment for the various categories of feature-films have been indicated in the Statement.

Statement**RATES OF PAYMENT FOR TELECASTING FEATURE FILMS ON TV**

(a) *Hindi Films*

Category	Rate of payment for telecasting at TV Centres/Relay Centres		
	Delhi & Bombay with Relay Centres Mussoorie, Pune/ Bangalore.	Madras, Calcutta & Jullundur with Relay Centre Amritsar.	Rest of the Centres
A	Rs. 20,000	Rs. 15,000	Rs. 10,000
B	Rs. 15,000	Rs. 10,000	Rs. 7,500
C/Repeat Films	Rs. 10,000	Rs. 7, 500	Rs. 5,000

(b) *Regional Films*

The rate of payment for telecast of regional films at TV Centres in the Region pertaining to the language of the film as also the rate of payment for telecasting with sub-titles at the metropolitan centres. viz., Bombay, Madras, Calcutta and Delhi; will be the same as for Hindi films. Rates for the remaining TV Centres will be as for 'C' category films.

Multinational Drug Companies operating in India

3615. PROF. RUPCHAND PAL: Will the Minister of PETROLEUM, CHEMICALS AND FERTILIZERS be pleased to lay a statement showing:

(a) the number of multinational companies which are operating in the drug industry in our country in-