

BROADCASTING (KUMARI KUMUDHEN M. JOSHI): (a) The Committee has recommended a post of Senior Manager in the scale of Rs. 1100—1600 in the Production Department who would also look after the Presentation Department. He will be assisted by a Manager (Programme)/ Manager (Presentation) in the Production Department and Presentation Department respectively. Similarly for design services Deptt. and Film Services Deptt., one post each of Manager (Design Services) and Manager (Film Services) has been recommended by the Committee. The Managers in all the four Departments are to be in the scale of Rs. 900—1400.

(b) and (c). The Committee has recommended that the post of Senior Manager would be filled by promotion; it has not, however, specifically stated whether promotion will be from Manager (Programmes) and Manager (Presentation) only, or Manager (Design Services) and Manager (Film Services) will also be eligible for it. This aspect will be considered before implementation.

Promotion of Assistant Station Director

4125. **SHRI RAMAYAN RAI:** Will the Minister of INFORMATION AND BROADCASTING be pleased to refer to the reply given to unstarred question No. 3324 dated 13th July, 1977 and state:

(a) is it a fact that the programme executives who are rejected by the U.P.S.C. in 1977 in the open market selection are now being promoted as Assistant Station Directors through D.P.C.;

(b) is it also a fact that some of them who are now being promoted as Assistant Station Directors were also rejected by the UPSC for the post of programme executive in 1974;

(c) if so, reasons why these rejected persons are appointed in a better grade and producers who are specialists in their fields are not given the higher grade; and

(d) whether to improve the programmes Government propose appointing Producers in senior scales or will give senior grade to the existing Producers in place of these Programme Executives?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI KUMUDHEN M. JOSHI): (a) and (b). Yes, Sir.

(c) As per the existing Recruitment Rules 25 per cent of posts in the Assistant Station Director's grade are filled by direct recruitment through UPSC and 75 per cent by promotion from amongst Programme Executives on the basis of recommendations of a DPC presided over by a UPSC member. The two methods i.e. direct recruitment & departmental promotion are different. The fact that a certain candidate is not selected by UPSC in direct recruitment does not debar him to be selected through promotion in the departmental quota if he/she is within the consideration zone and is found fit. This system not only applies to posts of Assistant Station Director but to all posts in the Government of India where recruitment is both by direct recruitment and through Departmental promotion.

Producers in AIR are employed on contract and they have their own separate channel of promotion as Deputy Chief Producer and by limited selection as Chief Producer, as per provisions of the recruitment rules for the same.

(d) In order to improve promotional avenues for Producers, the Cadre Review Committee has made some recommendations. These recommendations are at present under consideration of the Government.