

**Publicity of Tourist Spots/Centres**

638. SHRI HANNAN MOLLAH.  
Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state:

(a) what is the amount of money spent for publicity of the tourist spots in our country;

(b) names of tourist centres which get much publicity abroad;

(c) whether it is a fact that the tourist centres of West Bengal are neglected regarding publicity; and

(d) if so, whether Government propose to take steps to arrange for proper publicity abroad of the centres situated in West Bengal?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM AND CIVIL AVIATION (SHRI CHANDU-LAL CHANDRAKAR): (a) The Department of Tourism spent Rs. 168.54 lakhs on publicity and promotion undertaken by its overseas offices throughout the world in 1979-80. Besides this a total of Rs. 77.83 lakhs was spent in India on the publicity production programme of the Department of Tourism. This included production of publicity literature, films, photographs and transparencies, fairs and exhibitions, displays etc.

(b) The Publicity campaigns of the Department of Tourism project India in its totality as a great tourist destination. All tourist centres of importance thus get due publicity.

(c) No, Sir.

(d) Does not arise.

**Sick Public sector Units**

639. SHRI D. P. JADEJA:  
SHRI AMARSINH V.  
RATHAWA:

Will the Minister of FINANCE be pleased to state:

(a) the names of the ailing Public Sector Units in the country;

(b) the reasons therefor; and

(c) the steps taken by the Government to remove the difficulties?

THE DEPUTY MINISTER IN THE MINISTRY OF FINANCE (SHRI MAGANBHAI BAROT): (a) The Government has not classified any Public Sector Enterprise as ailing unit. Of the 159 public enterprises reported as running enterprises in the BPE's latest report laid on the Table of the House, 90 public enterprises had made profits or broken even. However, some of the enterprises have been incurring losses. The names of the enterprises incurring losses for more than five years have been listed in the Statement.

(b) Some of these loss making enterprises like Braithwaite and Co., Burn Standard, Biocco Lawrie, National Textile Corporation, Central Inland Water Transport Corporation, Tannery and Footwear Corporation of India Ltd. etc were taken over from private sector and are being gradually nursed back to health. Some of the enterprises like Coal India Ltd., Bharat Gold Mines Ltd., and Delhi Transport Corporation, etc have been incurring losses because of the conscious decision of the Government to peg their prices at certain levels which are not remunerative. Under utilisation of capacity, infra-structural problems, obsolete technology, lack of orders, etc. are some of the other factors responsible for losses in other enterprises mentioned in the list.