

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS (SHRI YOGENDRA MAKWANA):

(a) to (c). A suggestion to this effect has been made to Government and the entire matter is under consideration.

Performance of '77'

1007. SHRI CHANDRA BHAL MANI TEWARI: Will the Minister of INDUSTRY be pleased to state:

(a) whether Government are satisfied with the performance of Double Seven '77';

(b) if not, the reason therefor; and

(c) whether Government propose to expand the activities of Double Seven '77'?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI CHARANJIT CHANANA): (a) Yes, Sir.

(b) Does not arise.

(c) Yes, Sir. In addition to raising the sales of '77' by entering into bottling arrangements in so far unrepresented areas, Modern Bakeries (India) Limited have also introduced new flavours of the drink, viz. orange and lemon, in certain parts of the country.

Unemployment due to Exit of Coca Cola and Employment due to '77' etc.

1008. SHRI CHANDRADEO PRASAD VERMA: Will the Minister of INDUSTRY be pleased to state:

(a) what was the amount of unemployment direct and indirect due to the exit of Coca Cola; and

(b) what was employment, direct and indirect due to the local Cola drinks like, Double Seven '77', Thums Up, Campa Cola etc.?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI CHARANJIT CHANANA): (a) and (b). The information is being collected

and will be laid on the Table of the House.

Closure of Industries in Dhanbad District of Bihar

1009. SHRI A. K. ROY: Will the Minister of INDUSTRY be pleased to state:

(a) number of industries, big or small, lying closed in Dhanbad district of Bihar, their names, capital involved, persons kept unemployed due to the closure and the possible reasons for the closure and the facts in details; and

(b) any step proposed to open these factories, if so, details of that?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI CHARANJIT CHANANA): (a) A statement giving the detailed information as furnished by the State Government on 20th June, 1979 is laid on the Table of the House. [Placed in Library. See No. LT-612/80].

(b) The State Government is taking all possible steps to re-open not only the closed units of Dhanbad District but also of other districts of the State.

Prototype of Colour T.V.

1010. SHRI KUSUMA KRISHNA MURTHY: Will the PRIME MINISTER be pleased to state:

(a) whether India has produced the first ever coloured T.V.;

(b) what is the import content initially and how far it is likely to be scaled down to make it indigenous; and

(c) what is the export potential in coloured TV?

THE PRIME MINISTER (SHRI-MATI INDIRA GANDHI): (a) A private firm in Delhi has claimed to have produced the first colour T.V. receiver to be made in the country.