

THE MINISTER OF COMMERCE AND CIVIL SUPPLIES & STEEL AND MINES (SHRI PRANAB MUKHERJEE): (a) and (b). A statement showing the sales and exports of these four companies in 1977-78 and 1978-79 is enclosed. Form the avail-

able data it is not possible to identify the list of items being exported by the four companies.

(c) From the information available it is not possible to give the names of branded items exported by these companies to hard currency areas.

Statement

Turnover and exports during 1977-78 and 1978-79

(Rs. in Lakhs)

	Sales		Exports	
	1977-78	1978-79	1977-78	1978-79
1. Colgate Paimolive India Ltd.	3262.87	3898.21	100.13 (3.08)	32.04 (0.83)
2. Cadbury India Ltd.	1665.97	2245.53	181.07 (10.87)	515.26 (22.95)
3. Hindustan Lever Ltd.	26150.73	30184.09	1673.40 (6.40)	1703.35 (5.65)
4. Cheesborough Ponds	509.14	Nil†	1.16 (0.23)	Nil‡

*The company ceased to be subsidiary of the Foreign Company since December 30, 1978.

†The Indian Company viz. Ponds India Ltd. has taken over the business during 1978 hence the figures of the sales are not available separately.

‡Figures in bracket indicate percentage share of exports to total sales.

Exports by Coca Cola Export Corporation

538. SHRI CHANDRADEO PRASAD VERMA:

Will the Minister of COMMERCE AND CIVIL SUPPLIES be pleased to state what was the export of Coca Cola 'Export Corporation during the years 1975, 1976 and 1977, what was the total sales during the same years and what were the reasons for the decrease in the exports, if any?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND CIVIL SUPPLIES (SHRI Z. R. ANSARI):

Exports by M/s Coco Cola Export Corporation were as follows:—

Year	Quantity (Kg.)	FOB Value (Rs.)
1975	10515.0	4,86,558
1976	5852.0	2,73,025
1977	974.0	43,950

Sales figures of the Company were not maintained by the Government. Government are not aware of the reasons for the decrease in exports of M/s. Coca Cola Export Corporation.