

GOVERNMENT ADVERTISEMENTS

6. Dr. Ram Subhag Singh: Will the Minister of Information and Broadcasting be pleased to state :

(a) the total amount of expenditure incurred by Government on advertisements during the calendar year 1955;

(b) the number of newspapers and periodicals to which advertisements were given ; and

(c) the value of advertisements given to language papers and periodicals?

The Minister of Information and Broadcasting (Dr. Keskar): (a) Rs. 7,74,687 on display advertisements and Rs. 12,96,847 on classified advertisements. These figures respectively represent the value of advertisements issued centrally by the Directorate of Advertising and Visual Publicity during the calendar year 1955 on behalf of the various Ministries (excepting Railways) and their attached and Subordinate Offices.

(b) 427—123 in English and 304 in regional languages.

(c) Rs. 3,79,960 on display advertisements and Rs. 1,89,754 on classified advertisements. Classified advertisements which are mostly for advertisements of posts and situations vacant are in respect of higher posts being given at present to English newspapers as the class which is interested in them mainly read such newspapers. Advertisements for other posts and other kinds of classified advertisements are being distributed between English and Indian language newspapers.

MUSIC PRODUCERS FOR ALL INDIA RADIO

7. Shri Veeraswamy: Will the Minister of Information and Broadcasting be pleased to state :

(a) whether it is a fact that Music Producers have been or are being appointed to the South Indian Stations of the All India Radio ; and

(b) if so, their scales of pay?

The Minister of Information and Broadcasting (Dr. Keskar): (a) Yes, Sir.

(b) There is no scale of pay for them. Producers are appointed on remuneration fixed according to their attainments and the type of work they have been asked to do.

SPEECHES OF SUBHASH CHANDRA BOSE

8. Sardar Iqbal Singh: Will the Minister of Information and Broadcasting be pleased to refer to the reply given to Starred Question No. 610 on the 7th December, 1955 and state :

(a) whether any further attempts have been made to secure the recordings of the speeches of Netaji Subhash Chandra Bose for preservation ; and

(b) if so, with what results?

The Minister of Information and Broadcasting (Dr. Keskar): (a) Yes, Sir.

(b) Two discs containing Netaji's speeches in English and Bengali are said to be available with one of Netaji's relatives. Negotiations are being held for borrowing those records for purposes of dubbing.

A film containing recording of Netaji's voice has also been traced, and attempts are being made to borrow the film for preparing copies of the recording.

COMPENSATION

9. Sardar Iqbal Singh: Will the Minister of Rehabilitation be pleased to refer to the reply given to Starred Question No. 621 on the 7th December, 1955 and state :

(a) the number of applications for compensation filed by displaced persons up to the 31st January, 1956 since the last reply;

(b) the number that was expected to be received in respect of verified claims; and