

**Views of Ministry of Health on Advertisement of Refreshing Cola**

217 SHRI DALPAT SINGH PARASTE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) on what date did the Ministry of Information and Broadcasting communicate to the Ministry of Health their views on the query raised by Ministry of Health on the advertisement *vis-a-vis* the Code for Commercial Advertising; and

(b) did AIR on its own delete the phrase 'Refreshing Cola' without getting prior consent from the advertiser on its agency?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI J. T. ADVANI): (a) The decision regarding deletion of the words 'Refreshing Cola' from the advertisement of 'Thums Up' over radio and TV was intimated to the Ministry of Health on 16-12-78.

(b) No, Sir.

**Advertisement of 'Refreshing Cola' on T.V.**

218. SHRI S. S. DAS: Will the Minister of INFORMATION & BROADCASTING be pleased to state:

(a) on what date did Doordarshan write to the advertiser or its agency that the T.V. advertisement with 'Refreshing Cola' should be altered or else it will be discontinued; and

(b) on what date did AIR write to the advertiser or its agency that the advertisement with the 'Refreshing Cola' should be altered or else it will be discontinued?

THE MINISTER OF INFORMATION & BROADCASTING (SHRI L. K. ADVANI): (a) and (b). Doordarshan wrote to the advertising agency concerned on 18-12-78 advising it to delete the words 'Refreshing Cola'

from the advertisement of 'Thums Up'. AIR wrote to the same agency on 28-11-78.

**Lower Lagyap Hydel Project**

219. SHRI CHHATRA BAHADUR CHHETRI: Will the Minister of ENERGY be pleased to state:

(a) whether Government are aware that there has been excessive delay in completion of Lower Lagyap Hydel Project; and

(b) if so, the reasons thereof?

THE MINISTER OF ENERGY (SHRI P. RAMACHANDRAN): (a) and (b). The Project was due for commissioning on 31-12-1978. Due to uncertain and difficult geological conditions resulting in landslides causing dislocation in communications, the timely execution of the Project has been hampered. However, all the works of the Project on the T.S Water Conductor, the Penstock and the Power House were completed by 21st and 22nd June, 1979, and tests preliminary to commercial operation are in progress.

**Silent Valley Project**

220. SHRI D. D. DESAI: Will the Minister of ENERGY be pleased to state:

(a) whether Kerala Government had been allowed to proceed with the Silent Valley Project despite the protest of the Department of Science & Technology;

(b) if so, whether the project is likely to affect the ecology of the place;

(c) whether the environmental experts have strongly protested against it; and

(d) if so, the Governments' reaction thereto?

THE MINISTER OF ENERGY (SHRI P. RAMACHANDRAN): (a) to (d). Environmental experts have expressed their fears regarding the