

**Bringing down the share of the multinationals and big Business houses in production of Soap and other Consumer Items**

3051. SHRI K. MALLANNA: Will the Minister of INDUSTRY be pleased to state:

(a) whether there is any proposal under consideration of Government to bring down the share of the multinationals and big business houses in the production of soap and other consumer items with a view to encouraging production of these items in the small scale sector; and

(b) if so, the details regarding the policy of Government in this regard?

THE MINISTER OF INDUSTRY (SHRI GEORGE FERNANDES): (a) and (b). It is the policy of the Government to encourage the production of wage goods necessary for mass consumption and consumer articles in the small scale sector and by the village industries to the extent possible and in a progressive manner to provide fuller employment. The Industrial Licensing Policy Resolution of 1973 has already excluded foreign majority companies and large houses from industries not listed in Appendix I of that Resolution except where the production is predominantly for exports. Small and medium entrepreneurs are preferred *vis-a-vis* foreign majority companies and large houses for setting up of new capacity. Cooperatives and small and medium entrepreneurs are encouraged to participate in the production of mass consumption goods. The Government aims by consistent and vigorous implementation of these policies, to bring down in due course the share of foreign majority companies and large houses in the production of soap and other consumer items.

**Amount for Advertisements to 'Surya' and 'Reader's Digest' by Cement Corporation of India**

3052. SHRI SAMAR GUHA: Will the Minister of INDUSTRY be pleased to state:

(a) whether the Cement Corporation of India gave large amount for advertisements to 'Surya' and 'Reader's Digest'; and

(b) if so, facts thereabout?

THE MINISTER OF INDUSTRY (SHRI GEORGE FERNANDES): (a) and (b). The Cement Corporation of India gave an advertisement in 'Surya' at a cost of Rs. 4000/- and another advertisement in the special supplement for February, 1977 issue of 'Reader's Digest' at a cost of Rs. 7,000/-.

**Road Bridge on Jamuna between Delhi and Mathura**

3053. SHRI DHARM VIR VASISHT:  
SHRI NAWAL SINGH CHAUHAN:

Will the Minister of SHIPPING AND TRANSPORT be pleased to state:

(a) whether Government have received representations from Haryana and Uttar Pradesh representatives in Parliament and State Assemblies for providing a road bridge on the Jamuna river between Delhi and Mathura; and

(b) if so, steps taken to meet the demand?

THE MINISTER OF STATE IN-CHARGE OF THE MINISTRY OF SHIPPING AND TRANSPORT (SHRI CHAND RAM): (a) and (b). Presumably the reference relates to the proposed Yamuna Bridge near Palwal. The Haryana Government are concerned with it as it falls on a State road. While Government have not received any representations, about this bridge as such, a Central loan assistance of Rs. 1.00 crore was agreed to for it in the 4th Plan. Latest cost estimates as intimated by Haryana Government, however, amount to Rs. 187.40 lakhs. Haryana Government have agreed to meet the excess of Rs. 87.40 lakhs from

their Central Road Fund Allocations. Actual construction rests with the Haryana Government. Approaches on the Haryana and Uttar Pradesh sides are to be constructed by the two Governments respectively from their own resources including their Central Road Fund Allocations.

**फिल्मों के दोबारा प्रिंट पर उत्पादन शुल्क**

3054. श्री उपसेन : क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या पुरानी फिल्मों के दोबारा प्रिंट निकालने पर उत्पादन शुल्क लगाये जाने के कारण फिल्मों की विक्री में कमी हो गयी है ; और

(ख) यदि हां, तो क्या सरकार का विचार दुबारा निकाले जाने वाले इन प्रिंटों पर उत्पादन शुल्क की छूट देने का है ?

सूचना और प्रसारण मंत्री (श्री लाल कृष्ण अडवाणी) : (क) सरकार के पास इस सम्बन्ध में कोई निश्चित सूचना नहीं है। तथापि, यह संभव है कि उन पुरानी फीचर फिल्मों की प्रिंटों, जो सार्वजनिक प्रदर्शन के लिए पहली बार जारी किये जाने से बारह महीने के बाद तैयार की जाती है

पर हाल ही में लगाए गए शुल्क के कारण पोजीटिव कोरी फिल्मों की मांग कम हो जायेगी।

(ख) पुरानी फिल्मों के दोबारा निकाले जाने वाले प्रिंटों को उत्पादन शुल्क से छूट देने के लिए सरकार को कुछ अभ्यावेदन मिलें हैं। इनकी जांच की जा रही है।

**भारत में स्वीडन की बहुराष्ट्रीय औद्योगिक फर्मों और उनके द्वारा बनाई जा रही वस्तुओं**

3055. श्री उपसेन : क्या उद्योग मंत्री यह बताने की कृपा करेंगे कि :

(क) भारत में स्वीडन की बहुराष्ट्रीय फर्मों के नाम क्या हैं और उनके द्वारा किन-किन वस्तुओं का उत्पादन किया जा रहा है ; और

(ख) क्या इन फर्मों ने नई वस्तुओं का उत्पादन प्रारम्भ कर दिया है और यदि हां, तो तत्सम्बन्धी ब्यौरा क्या है ?

उद्योग मंत्री (श्री जाजं फर्नान्डिस) :

(क) विवरण क संलग्न है।

(ख) विवरण ख संलग्न है।

**विवरण (क)**

(क)	कम्पनी का नाम	कार्यकलाप
1	2	3
1	ए० जानसन एण्ड कम्पनी (इण्डिया) ए०बी०, कलकत्ता।	मुख्य कम्पनी के लिए स्टेनलेस स्टील के सामान, वाटर टर्बाइन, हिस्से पुर्जे, वाल्व आदि की सप्लाय के आर्डर प्राप्त करने हेतु एजेंट के रूप में कार्य कर रही है।