Advertisements to Small Newspapers by Northern Railway

9721. SHRI RAM KUMAR MEENA: Will the Minister of RAILWAYS be pleased to state:

- (a) whether Northern Railway has framed any rules in regard to giving advertisements to small newspapers;
 - (b) if so, the details thereof;
- (c) the value of advertisements to be given by the Northern Railway in a year to monthly, fortnightly, weekly newspapers, separately as per to provision in the rules; and
- (d) the value of advertisements given to small newspapers published from Delhi during the period from March, 1987 to February, 1988 and the particulars of such small newspapers which have been given advertisements during this period?

THE MINISTER OF STATE OF THE MINISTRY OF RAILWAYS (SHRI MADHAVRAO SCINDIA): (a) and (b). All Zonal Railways including the Northern Railway follow guidelines laid down by Directorate for Advertising and Visual Publicity, Ministry of Information & Broadcasting regarding release of advertisements to newspapers.

(c) No separate allocation is made for release of Railway advertisements to newspapers of different periodicity like monthly, fortnightly and weekly.

(d) The Northern Railway released advertisements worth Rs. 1,05,896.81 to 55 small newspapers published from Delhi during the period from March, 1987 to February, 1988. Particulars of these newspapers are given in the statement below.

STATEMENT

Particulars of small newspapers published from Delhi to which advertisements were released by the Northern Railway during the period from March, 1987 to February, 1988.

S. No.	Name of Newspaper		
1.	Bharat Bhavana		
2.	Bande Matram		
3.	Amar Delhi		
4.	Daily Educator		
5.	In Dinon		
6.	Sunday Mail		
7.	New Leaf		
8.	Link		
9.	National Herald		
10.	Indian Tender Gen.		
11.	The Page		
12.	Kaurav Pandav		

S. No.	Name of Newspaper	\$. No.	Name of Newspaper	
13.	Noida News	39.	JCM Bulletin	
14.	Praja Mandtri	40.	India Railways	
15.	Gulab Bharat	41.	Choice India	
16.	Dharti Ki God	4 2.	Industrial World	
17.	Anmol Sahit	43.	Ramani	
18.	Gurmat Sagar	44.	Jeevan Sahitya	
19.	Kissan Mittar	45.	Shiv Ram Vani	
20.	Qaumi Wanger	46.	Bhartiya Viklang	
21.	Pahradar	47.	AMEOBA	
22.	Sewadar	48.	Katha Lok	
23.	Lahran	49.	Netra Heen Kalyan	
24.	Kesar Kiari	50.	Sehali Samachar	
25.	Mahram	51.	Kabir Path	
26.	Jai Jawahar	52.	Siksha Samisha	
27.	Swantra Jyoti	53.	Bhartiya Sanskriti	
28.	Yuva Janpaksh	54.	Hindı Vishav Sanskrıti	
29.	Raghukul Times	55.	Anuwad.	
30.	Poopkar		[English]	
31.	Apsi Vichar Parchar	(English		
32.	Mastana Jogi		Direct Rajkot-Delhi Flight	
33.	Om		9722. SHRI DIGVIJAY SINH: Will the Minister of CIVIL AVIATION be pleased to	
34.	Vikandrit	state:	•	
35.	Aarsee	• •	(a) whether Government have since introduced a direct flight from Rajkot to Delhi:	
36.	Competition Refresher	·	·	
37.	Bright Competition		(b) if so, the details thereof; and	
38.	University Today		(c) if not, the reasons for the delay and when it will be started?	