

THE MINISTER OF STATE IN THE DEPARTMENT OF EXPENDITURE IN THE MINISTRY OF FINANCE (SHRI B.K. GADHVI) : (a) Estimates of savings of the fixed income group are not compiled.

(b) and (c) Do not arise.

Promotional Activities of Spices Board

1235. SHRI K. KUNJAMBU : Will the Minister of COMMERCE be pleased to state :

(a) the details of the promotional activities undertaken by the Spices Board for promoting the use of cardamom within the country; and

(b) if so, the results thereof ?

THE MINISTER OF FINANCE AND MINISTER OF COMMERCE (SHRI NARAYAN DATT TIWARI) : (a) The promotional activities undertaken by the Board include inter-alia participation in national fairs, promotional sales of quality cardamom, publicity campaign through journals T.V. etc. for popularising the various end uses in food and non-food consumer items etc.

(b) It is reported that consumption of cardamom has gone up from 1500 M.T. to 2300 M.T.s.

Markets for Cardamom

1236. SHRI K. KUNJAMBU : Will the Minister of COMMERCE be pleased to state :

(a) whether any effort has been made to explore the markets in South-East Asia as well as North Africa for cardamom;

(b) if so, the details thereof; and

(c) the result thereof ?

THE MINISTER OF FINANCE AND MINISTER OF COMMERCE (SHRI NARAYAN DATT TIWARI) : (a) and (b) Yes, Sir. The efforts include participation in selected International Fairs in these

regions, Sales-cum-Study delegation, intensive Market Promotion Programmes in West Asia and North Africa regions through the Spices Board's Trade Promotion Office at Bahrain.

(c) The result of these efforts will be seen only in the coming years.

Production and Export Target of Spices

1237. SHRI K. MOHANDAS : Will the Minister of COMMERCE be pleased to state :

(a) the production and export targets for each of the spices which are being exported during the Seventh Plan; and

(b) the target achieved so far ?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI P.R. DAS MUNSI) : (a) and (b) Crop-wise production targets for the spices have not been fixed for the Seventh Plan. Target for spices as a whole for the Seventh Plan is 13.64 lakh tonnes. As regards achievement, since most of the spices are no forecast crops, therefore official statistics of cropwise production are not available. The achievement during 1985-86 for forecast crops is given below :—

| Crop | Production during 85-86 (000' tonnes) |
|------------|---|
| Pepper | 30.39 |
| Ginger | 130.03 |
| Turmeric | 323.8 |
| Garlic | 187.0 |
| Chillies | 708.9 |
| Corriander | 107.4 |

Figures for 86-87 are not available.

Production target and achievement for Cardamom small for the Seventh Plan are as below.