

1	2	3	4
	Vortam St., Srikakulam	2) Draughtsman (Civil)	N.A.
53.	Brisatya Sai ITI Baghameem, Opp. Ramalayam, Hyderabad.	1) Fitter 2) Draughtsman (Civil) 3) Draughtsman (Mech.)	N.A. N.A. N.A.
54.	Shri Bhushnam ITI Narasipatnam, Visakhapatnam.	1) Electrician 2) Fitter 3) Draughtsman (Civil)	N.A. N.A. N.A.
55.	Sarada ITI Balanagar, Cross Roads, R.R Dist. Hyderabad.	1) Draughtsman (Civil) 2) Fitter 3) Electrician	N.A. N.A. N.A.

N.A. : Stands for Not Applicable.

**Pilot Projects for Increase of Agricultural Production in Andhra Pradesh**

4450. SHRI V. TULSIRAM: Will the Minister of AGRICULTURE be pleased to state:

(a) whether Union Government are introducing some pilot projects for increase of agricultural production, particularly wheat and rice in the State of Andhra Pradesh during the Seventh Plan;

(b) if so, the details thereof;

(c) the names of districts selected for the purpose in the State; and

(d) the details of financial assistance that Union Government propose to provide to the State of Andhra Pradesh?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA): (a) No, Sir.

(b) to (d) Do not arise.

**Foodgrains for Andhra Pradesh**

4451 SHRI V TULSIRAM: Will the Minister of AGRICULTURE be pleased to state

(a) whether Union Government are considering to provide foodgrains to the State of Andhra Pradesh under the World Food Programme;

(b) if so, the number of districts in the State to be covered,

(c) the quantum of foodgrains to be given to the State; and

(d) the period for which this aid will be given?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA): (a) Government of Andhra Pradesh submitted two project proposals for seeking WFP food aid, namely, (1) food for learning

for SC/ST children in primary schools in SC/ST areas, (2) development of tribal areas in Andhra Pradesh.

The first project proposal received in May, 1985 was examined in consultation with the concerned Central Ministries/Departments and referred back to State Government on 23rd April, 1986 for carrying out necessary modifications and re-formulation of the proposal.

The second project proposal for development of tribal areas in Andhra Pradesh which was received on 10th March, 1986 was referred back to the State Government for supplying information on plan of utilisation of funds generated, storage and total expenditure on implementation of the project, etc. on 17th April, 1986. Subsequently, the comments made by the concerned appraising Departments were sent to State Government on different occasions from August, 1986 to May, 1987 for finalised the project proposal. The reformulated proposals are awaited from the State Government.

(b) to (d). Do not arise.

[*Translation*]

#### **Linking Tribal Areas of Madhya Pradesh with Pucca Roads**

4452 SHRI MAHENDRA SINGH: Will the Minister of AGRICULTURE be pleased to state:

(a) whether estimates for linking growth centres of tribal areas of Madhya Pradesh with pucca roads have been received from Madhya Pradesh Government for according technical and financial approval;

(b) if so, whether Union Government have accorded financial approval to these estimates; and

(c) if not, the reasons therefor and the time by which the necessary approval is

likely to be accorded?

THE MINISTER OF STATE IN THE DEPARTMENT OF RURAL DEVELOPMENT IN THE MINISTRY OF AGRICULTURE (SHRI RAMANAND YADAV): (a) Yes, Sir.

(b) Five out of seven proposals have been sanctioned and funds released.

(c) Two proposals could not be sanctioned because of resource constraints. It is not possible to indicate time by which these proposals are likely to be sanctioned as it will depend on availability of funds.

[*English*]

#### **Advertisements on Doordarshan**

4453. SHRI D.B. PATIL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that more than one-fourth of T.V. advertising was cornered by the following large companies namely Colgate, Palmolive, Hindustan Lever, Brooke Bond, Godrej, Hindustan Cocoa and Bajaj during 1984-85, 1985-86 and 1986-87;

(b) the income from each of the above mentioned companies during the said period;

(c) whether most of the advertisements of the companies relate to items generally used by higher middle class and not by the population under poverty line in the country; and

(d) if so, whether Government will reconsider the policy of T.V. advertising?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI A.K. PANJA): (a) No, Sir.