

Hindi in 1977.

Photo Services : The Bureau also supplies illustrated photo features ebonoid blocks to small papers. The Charba services, which consist of Zinc block for use in Urdu Litho Print, have become quite popular.

Special Services Cell: The Bureau has set up a special service cell at the Headquarters with representatives in Bombay, Calcutta and Madras. The Cell is entrusted with the task of preparing field based development stories and making them available to the language newspapers. The emphasis is on providing locally relevant photographs, cartographs and ebonoids.

Press Parties: Organising press parties to various Central Government projects is another important activity of the Bureau which enables the representatives of the press to have first hand knowledge of the developmental activity going on in different parts of the country. Representatives of different papers are taken at frequent intervals to selected projects for this type of special study. Language and small papers get representations in these conducted tours.

Accreditation : Accreditation rules have been liberalised to extend greater facilities to small papers. As per rules, only newspapers with a circulation of over 5,000 copies are eligible for accreditation. In order, however, to assist the smaller papers, this condition has been relaxed and now two or more small papers can jointly seek accreditation for a common correspondent. The rules also provide that special consideration may be shown to newspapers devoted to science and technology and to those published from hilly and backward areas, or from regions under-developed in terms of information and communication. The Bureau's mailing list now contains a large number of small newspapers as well as correspondents accredited on their behalf.

Miscellaneous: Earlier small newspapers found it difficult to obtain loans and advances. Now small newspaper units which satisfy the investment criteria laid down for

small scale industrial units are treated on priority and are eligible for concession in the rates of interest, etc, as are normally available to other small scale industrial units.

[English]

Reconstitution of Coconut Development Board

2085. SHRI MULLAPPALLY RAMACHANDRAN: Will the Minister of AGRICULTURE be pleased to state:

(a) whether any decision has been taken to reconstitute/revamp the Coconut Development Board; and

(b) if so, the details thereof?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA): (a) No, Sir.

(b) Does not arise.

T.V. Transmitters in Kerala

2086. SHRI MULLAPPALLY RAMACHANDRAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) when the proposed TV transmitters at Malapuram and Kasargod, in Kerala will be commissioned;

(b) whether the required land have been acquired for these projects; and

(c) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI A.K. PANJA): (a) A 100 W TV transmitter each at Malappuram and kasargod in Kerala is expected to be installed and commissioned into service during 1987-88.

(b) and (c). Government of Kerala have