* excludes the value of 1,35,750 M. Ts. of additional foodgrains. Balance amount of Rs. 156.73 lakhs has been deducted an account of sales tax caarged by the State Govt. on food.grains supplied under food for work programme (Rs. 63.45 lakhs) and unadjusted amount of advanced subsidy of foodgrains given during 1984-85 (Rs. 93.28 lakhs).

Cultivation of Ragi in Hill Areas in Uttar Pradesh

- 4170. SHRI HARISH RAWAT: Will the Minister of AGRICULTURE be pleased to state:
- (a) whether there is a large scale cultivation of Ragi (finger millet) crop in hill areas of Uttar Pradesh;
- (b) whether this crop is unremunerative to farmers; and
- (c) if so, the steps taken by Government to educate the farmers to shift the cultivation to remunerative crops like 30yabean?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA): (a) Yes, Sir.

- (b) Although Ragi (finger millet) cultivation is not remunerative as soyabeen cultivation, yet local conditions are conducive for its production in rainfed areas during kharif season.
- (c) The steps being taken to encourage the cultivation of soyabean under various schemes include the following:

1. General Scheme

- (i) Free distribution of minikit of improved soyabean seeds.

 Perference is given to small and marginal farmers.
- (ii) Pland Protection equipments are made available to the farmers on 50 per cent cost, subject to a maximum of Rs. 300/per item.

- II. Himalayan Watershed Management Scheme:
 - (i) Free supply of inputs to the farmers at the following rate per field trial:
 - (a) Soyabean seed 4 kg.
 - (b) Urea 2 kg.
 - (c) D.A.P. 5 kg.
 - (d) Potash 2.5 kg.
 - (ii) In the areas of selected watershed, training is imparted to the farmers in the cultivation of soyabean and field trials/minikit demonstrations guidance of Agricultural Assistants.

III. Centrally Sponsored Scheme of National Oilseed Development Project:

Financial assistance is provided for various inputs like seeds, plant protection equipment, farm implements, rhizobium culture and also for demonstration of improved cultural practices.

Advertisements on T. V.

- 4171. SHRI HARISH RAWAT: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:
- (a) whether his attention has been drawn to such advertisements on T. V. as saying that this product consists of everything imported except its name;
- (b) if so, whether such advertisements are not against the national pride; and
- (c) if so, the steps being taken to stop such advertisements?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI A. K. PANJA): (a) No, Sir.

(b) and (c). Do not arise.