

- (3) Strained industrial relations; and
- (4) Poor liquidity due to continuing losses.
- (b) : (i) changes in top management resulting in improved productivity and efficiency;
- (ii) Introduction of a new model 'Vijay Super Mark II' having improved fuel efficiency;
- (iii) Government loans to improve liquidity;
- (iv) Company has secured an order for export of 10,000 three wheelers to Bangladesh.

**Production and Distribution of
PVC Resin**

3245. SHRI RAM BAHADUR SINGH : Will the Minister of PETROLEUM be pleased to state :

(a) whether the Indian Petrochemicals Corporation Limited has started production of PVC Resin;

(b) if so, the details of the production of PVC Resin of various grades by IPCL;

(c) whether the distribution of PVC Resin to actual users has been started;

(d) if so, the details in this regard; and

(e) in case the production and distribution of PVC Resin has not yet commenced by IPCL, the reasons for delay and when the production and distribution of it to actual users is likely to commence ?

THE MINISTER OF STATE OF THE MINISTRY OF PETROLEUM (SHRI NAWAL KISHORE SHARMA): (a) and (b). Yes, Sir. Till March 1985, about 9645 MTs of PVC Resin has been produced.

(c) Yes, Sir.

(d) About 700 actual users have been serviced during 1984-85.

(e) Does not arise.

Foreign brand names for internal sales

3247. SHRI INDRAJIT GUPTA :
SHRI D.P. JADEJA :

Will the Minister of INDUSTRY AND COMPANY AFFAIRS be pleased to state :

(a) whether it has been decided to permit foreign brand names liberally for internal sales;

(b) if not, what are the criteria for giving such permission;

(c) whether M/s. Godfrey Philip has been permitted to introduce its "Chesterfield" brand of cigarettes for sale in India; and

(d) if so, what technological or economic benefits it will bring to the country?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY AND COMPANY AFFAIRS (SHRI ARIF MOHAMMAD KHAN) : (a) and (b). As per Foreign Collaboration Policy, foreign brand names are not ordinarily allowed for use on the products for internal sales, although there is no objection to their use on products to be exported. A condition to this effect is being incorporated in all approvals for foreign collaborations.

(c) and (d). Godphrey Phillips have not taken Government's permission for introducing the foreign brand name 'Chesterfield' cigarettes in India.

Supply of Petroleum, oil and Lubrications in Mizoram

3248. SHRI LAL DUHOMA : Will the Minister of PETROLEUM be pleased to state :

(a) whether normal activities are often affected by the scarcity of Petroleum, Oil and Lubricants in the North East regions, particularly in Mizoram due to irregular and delayed supply of Petroleum, Oil and Lubricants allotments;

(b) if so, the reasons thereof and remedial measures taken; and

(c) the total Petroleum, Oil and Lubricants allotment per month in figures of Petroleum, Oil and Lubricants lifted per month between December 1984 and February 1985 ?

THE MINISTER OF STATE OF THE MINISTRY OF PETROLEUM (SHRI NAWAL KISHORE SHARMA): (a) to (c). Supplies of petroleum products have been generally adequate and regular in the North-Eastern Region. Occasional shortages in some areas do occur owing to transportation problems which sometimes get compounded

by floods/landslides, etc. Remedial measures are taken by Oil Industry to the extent feasible in conjunction with Railways to expedite movement of supplies by Rail and also by organising road movements.

Apart from kerosene oil, other petroleum products like motor spirit and HSD as well as lubricants are not subject to any system of allocations and the demand is met in full. Particulars of the allocation and sales of kerosene oil and of the sales of HSD and MS between December, 1984 to February, 1985 are given in the attached statement.

No data regarding sale of Lubricants is available.

Statement

(Figures in tonnes)

Name of State	Kerosene Oil						H.S.D.						M.S.					
	Dec. 84		Jan. 85		Feb. 85		Dec. 84		Jan. 85		Feb. 85		Dec. 84		Jan. 85		Feb. 85	
	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales	Alloc.	Sales
Arunachal Pradesh	630	690	630	575	630	682	1281	944	967	550	430	220						
Assam	16500	16367	16070	16400	16070	15149	21560	18028	17072	3600	3280	3690						
Manipur	1420	1518	1420	1392	1420	1186	879	1055	915	720	560	460						
Mizoram	440	421	440	378	440	304	986	727	666	280	340	240						
Meghalaya	950	1075	950	1111	950	963	2646	3007	2807	730	670	680						
Nagaland	660	656	660	605	660	722	1082	1036	1244	770	610	600						
Tripura	1700	1031	1580	1134	1580	1193	980	1607	1779	340	370	260						