

monitoring and follow up. Whenever conduct of an individual account reveals irregularities, steps are taken to regularise the advance and if they fail, loans are recalled and various measures taken to recover the dues including resorting to legal proceedings against the borrower and the guarantor, if any.

Comprehensive Scheme for Tourism in Tamil Nadu

363. DR. THAMBI DURAI: Will the Minister of COMMERCE AND TOURISM be pleased to state:

(a) whether any comprehensive scheme has been prepared for the development of tourism in Tamil Nadu;

(b) if so, the details thereof; and

(c) whether any survey has been made for developing Oganekal area in Dharmapuri district as a tourist centre and if not, the reasons therefor?

THE MINISTER OF COMMERCE AND TOURISM (SHRI ARUN KUMAR NEHRU: (a) and (b). The Central Department of Tourism in consultation with the State Government have identified the following Tourist travel circuits in Tamil Nadu for a phased development:

Madras—Mamallapuram (Mahabalipuram)—Thirukazhulkundram—Kanchipuram—Tiruchirapalli—Thanjavur—Pudukottai—Madurai—Rameswaram—Kanyakumari—Courtallam—Madras/Trivandrum.

2. Madras—Krishnagiri—Hogennakal—Yercaud—Coimbatore—Uthagamandalam—(Bandipur—Mysore—Bangalore)—Madras.

3. Rameswaram—Madurai—Kodaikana—Pudukottai—Tiruchirappally—Thanjavur—Mamallapuram (Mahabalipuram)—Madras.

(c) No, Sir. We have not received any proposals from the State Government in this regard.

Money Supply

364. SHRI G.M. BANATWALLA: Will the Minister of FINANCE be pleased to state:

(a) whether Government propose to take effective fiscal measures to regulate and control money supply including proper determination of the quantum of printed money as also of the criteria governing public debt; and

(b) if so, the details of the new measures under consideration of Government?

THE MINISTER OF FINANCE (PROF. MADHU DANDEVATE): (a) and (b). Yes, Sir, Government seeks to moderate the growth in money supply and public borrowing through appropriate fiscal and monetary measures.

Air and Doordarshan Advertisements Propagating Non-Vegetarian Diet

365. PROF. VIJAY KUMAR MALHOTRA: Will the Minister of INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS be pleased to state:

(a) whether certain programmes and advertisements on AIR and Doordarshan directly as well as indirectly convey advice to the people to take non-vegetarian diet of meat, eggs and alcohol;

(b) whether such programmes and advertisements tend to hurt the sentiments of such sections of the people as have faith in vegetarianism; and