

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

LOK SABHA

UNSTARRED QUESTION NO. 463

ANSWERED ON 24.07.2023

WOMEN ENTREPRENEURSHIP

463. SHRI UNMESH BHAIYYASAHEB PATIL:

DR. HEENA VIJAYKUMAR GAVIT:

DR. SUJAY RADHAKRISHNA VIKHE PATIL:

PROF. RITA BAHUGUNA JOSHI:

DR. KRISHNA PAL SINGH YADAV:

DR. SHRIKANT EKNATH SHINDE:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to State:-

- (a) the data relating to the increase in number of women entrepreneurs in the country;
- (b) whether the Government has launched any programme to promote women entrepreneurship across the country;
- (c) if so, the details thereof, State/UT-wise including Uttar Pradesh, Madhya Pradesh and Maharashtra; and
- (d) whether the Government is planning to launch any special programme for promotion of entrepreneurship in the rural areas of the country?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI RAJEEV CHANDRASEKHAR)

(a) The data relating to the number of Micro, Small and Medium Enterprises owned by women registered on Udyam Registration Portal of the M/o Micro, Small and Medium Enterprises during the last three years is placed at **Annexure-I**.

(b), (c) & (d) :

I. Ministry of Skill Development and Entrepreneurship (MSDE) is implementing various schemes/programmes to promote women entrepreneurship in urban as well as rural areas across the country, including the States of Uttar Pradesh, Madhya Pradesh and Maharashtra. The details of the various initiatives taken by MSDE are as under:

- (i) **Economic Empowerment of Women Entrepreneurs and Start-ups by Women (WEE)** project was supported by 'Deutsche Gesellschaft für Internationale Zusammenarbeit' (GIZ) on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) in partnership with the MSDE to improve the framework conditions for women-led enterprises in India. The project aimed to pilot incubation and acceleration programmes for women micro entrepreneurs, enabling them to start new businesses and scale up existing enterprises in the States of Maharashtra, Rajasthan, Telangana, Uttar Pradesh, and Eight North Eastern States of the Country. Under the title of 'Her&Now', the WEE project had carried out a film and media campaign to share the stories of successful Women Entrepreneurs and to foster a positive mindset change on gender roles and norms in the society. Till now, over 908 Women Entrepreneurs have been supported under the project under both incubation and acceleration support programmes. The State-wise/region-wise number of women entrepreneurs supported under the project under both incubation and acceleration support programmes since 2018 is as under:

Region	Partner	No. of women entrepreneurs supported
NER – 8 states	Dhriiti – The Courage Within	233
Rajasthan – 9 districts	Startup Oasis	105
Telangana – 26 districts	WE Hub	109
Maharashtra – 3 districts	Mann Deshi Foundation	120
Uttar Pradesh – 4 districts	Empower Foundation	341
Total		908

- (ii) **Entrepreneurship Development in Six Holy Cities** aiming to catalyse local entrepreneurial activities through involvement of potential and existing entrepreneurs, unemployed youth, college dropouts, youth from backward community etc. The project was implemented in Bodh Gaya, Kollur, Haridwar, Puri, Pandharpur, and Varanasi. The total number of women participants trained under the project is 7,881. The details of number of women participants trained under the project is as under:

S No.	District and State	Number of women Participants Trained
1.	Bodh Gaya, Bihar	603
2.	Kollur, Karnataka	271
3.	Pandharpur, Maharashtra	3,606
4.	Puri, Odisha	1,288
5.	Haridwar, Uttarakhand	1,333
6.	Varanasi, Uttar Pradesh	780
	Total	7,881

II. Further, the details of the various initiatives taken by other Ministries/Departments in this regard in the country are as under:

- (i) Startup Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana – National Rural Livelihood Mission (DAY-NRLM) implemented by Ministry of Rural Development, has the objective of supporting Self Help Groups (SHGs) and their family members to set-up small enterprises in the non-farm sector. SVEP projects are implemented in blocks and the project durations are of four years. SVEP develops an ecosystem for enterprise development in rural areas, with SHG households, which includes Community Enterprise Fund (CEF) (a dedicated fund for providing loans to entrepreneurs) and Cadre of Community Resource Persons-Enterprise Promotion (CRP-EP) (for providing Business Support Services). Under SVEP, the project cost for one block is Rs 6.50 Crore (inclusive of Govt. of India and State Share) out of which Govt. of India (GoI) share is 90% for North Eastern Region (NER) and Hilly states while it is 60% for the remaining States. As on 30.06.2023, under SVEP, a total of 2.39 lakh enterprises have been supported all over the country. The details of the state-wise number of enterprises supported are placed at **Annexure-II**.
- (ii) Prime Minister Employment Generation Programme (PMEGP) is a Scheme of Ministry of Micro, Small and Medium Enterprises (MSME), which is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of new microenterprises in the non-farm sector by helping traditional artisans and unemployed youth. The Scheme was launched during 2008-09. Under PMEGP general category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special categories such as Scheduled Caste/Scheduled Tribe/OBC/Minorities/Women, Transgender, Ex-Serviceman, Physically Handicapped, North Eastern Region (NER), Aspirational Districts, Hilly and Border areas etc. the margin money subsidy is 35% in rural areas and 25% in urban areas. Women are covered as special category under PMEGP and are entitled to higher rate of subsidy and lower personal contribution. Under PMEGP, 35% to 40% of the total margin money subsidy is disbursed to women. The State-wise number of women owned units assisted and Margin Money released under PMEGP during the FY 2022-23 is as under:

State	Number of units
Kerala	24
Andhra Pradesh	28
Tamil Nadu	7
Odisha	3
Maharashtra	2
Gujarat	1
Goa	1
Telangana	1
West Bengal	6
Bihar	1
Total	74

MSME also implements several other schemes for promotion and development of MSMEs, including women owned MSMEs, namely, Micro and Small Enterprises Cluster Development Programme (MSE-CDP), Tool Rooms & Technology Centres, Scheme of Fund for Regeneration of Traditional Industries (SFURTI), Procurement and marketing Support Scheme, Entrepreneurship and Skill Development Programme (ESDP), Credit Linked Capital Subsidy and Technology Upgradation Scheme (CLCS-TUS) etc.

- (iii) Department of Agriculture & Farmers Welfare (DA&FW) is implementing “Innovation and Agri-Entrepreneurship Development” programme under Rashtriya Krishi Vikas Yojana (RKVY) from 2018-19 with an objective to promote innovation and agripreneurship by providing financial support and nurturing the incubation ecosystem in the country. DA&FW has appointed five Knowledge Partners (KPs) and twenty four RKVY Agribusiness Incubators (R-ABIs) from across the country for implementation of this programme. Technical and financial support is provided to startups to launch their products, services, business platforms, etc into the market and facilitate them to scale up their products and operations to attain business viability. Start-ups are trained and incubated at RKVY Agribusiness Incubator (R-ABI) centre appointed under the programme. A financial support upto Rs. 5.00 lakh is provided at the idea/pre seed stage and upto Rs. 25 lakh at the seed stage as grant-in-aid to eligible and selected startups under the programme. So far, a total of 1,176 agri-startups have been trained and supported under the programme in the country with technical and financial assistance of Rs. 75.25 crore. Out of these, 284 are women led start-ups working in various fields of agriculture & allied sector.

Annexure-I

The State-wise number of Women owned Micro, Small and Medium Enterprises registered on Udyam Registration Portal of the M/o Micro, Small and Medium Enterprises during the last 3 years is as under:

SNo.	State	2020-21	2021-22	2022-23	2023-24 (Till 18.07.2023)
1.	Andaman and Nicobar Islands	461	738	991	253
2.	Andhra Pradesh	12,837	34,690	70,935	26,846
3.	Arunachal Pradesh	160	690	1,459	336
4.	Assam	2,911	20,446	37,561	11,746
5.	Bihar	14,514	38,539	53,522	14,676
6.	Chandigarh	824	1,525	1,925	801
7.	Chhattisgarh	4,188	9,656	18,173	5,859
8.	Dadra and Nagar Haveli and Daman and Diu	453	700	930	308
9.	Delhi	13,456	21,881	31,643	10,044
10.	Goa	1,128	1,865	3,767	1,143
11.	Gujarat	37,519	54,745	78,716	27,887
12.	Haryana	12,586	24,577	41,963	17,236
13.	Himachal Pradesh	1,891	4,597	8,805	2,597
14.	Jammu and Kashmir	3,008	13,351	24,401	10,854
15.	Jharkhand	5,806	14,086	33,858	7,468
16.	Karnataka	29,784	57,588	96,326	27,989
17.	Kerala	14,732	25,249	50,275	12,912
18.	Ladakh	81	354	513	354
19.	Lakshadweep	5	20	58	9
20.	Madhya Pradesh	14,334	30,289	53,111	15,988
21.	Maharashtra	1,23,361	1,91,510	2,65,217	77,271
22.	Manipur	4,037	5,183	9,887	1,146
23.	Meghalaya	196	642	2,308	911
24.	Mizoram	421	1,516	4,176	1,195
25.	Nagaland	194	1,108	3,047	1,114
26.	Odisha	7,852	20,749	38,288	11,738
27.	Puducherry	1,051	2,295	3,466	1,117
28.	Punjab	13,579	28,634	58,035	28,275
29.	Rajasthan	29,503	46,273	69,265	24,161
30.	Sikkim	87	600	1,032	390
31.	Tamil nadu	70,511	1,27,327	2,01,688	64,460
32.	Telangana	23,220	35,454	56,124	21,142
33.	Tripura	227	798	4,075	2,412
34.	Uttar Pradesh	30,610	58,576	1,01,046	66,124
35.	Uttarakhand	4,140	8,539	14,092	4,477
36.	West Bengal	9,418	25,617	47,325	16,790
	Total	4,89,085	9,10,407	14,88,003	5,18,029

State-wise Number of Enterprises supported under SVEP

S. No.	State	Number of Enterprises Supported (till June, 2023)
1	Andhra Pradesh	17,495
2	Arunachal Pradesh	-
3	Assam	3,676
4	Bihar	22,430
5	Chhattisgarh	16,565
6	Goa	21
7	Gujarat	5,939
8	Haryana	9,170
9	Himachal Pradesh	248
10	Jammu & Kashmir	2,763
11	Jharkhand	19,539
12	Karnataka	297
13	Kerala	27,391
14	Madhya Pradesh	24,328
15	Maharashtra	4,831
16	Manipur	1,356
17	Meghalaya	903
18	Mizoram	1,150
19	Nagaland	4,089
20	Odisha	13,040
21	Punjab	2,036
22	Rajasthan	8,891
23	Sikkim	49
24	Tamil Nadu	4,269
25	Telangana	13,125
26	Tripura	161
27	Uttar Pradesh	20,372
28	Uttarakhand	2,198
29	West Bengal	12,729
Grand Total		2,39,061
