

**GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA**

**UNSTARRED QUESTION NO.725
TO BE ANSWERED ON 25.07.2023**

NASHA MukT BHARAT ABHIYAN

**725. SHRI SUDHAKAR TUKARAM SHRANGARE:
SHRI RANJEETSINGH NAIK NIMBALKAR:
SHRI NARANBHAI KACHHADIYA:
SHRI Y. DEVENDRAPP A:
SHRI DILIP SAIKIA:
SHRI DEVJI M. PATEL:
SHRI SUNIL KUMAR SINGH:**

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) the total funds allocated, released and utilized under National Action Plan for Drug Demand Reduction (NAPDDR) during the last three years, State/UT-wise;
- (b) the number of districts in which Nasha MukT Bharat Abhiyan (NMBA) is operational at present, State/UT-wise; and
- (c) the new steps taken by the Government to create awareness about ill effects of substance abuse among youth with special focus on higher educational institutes, university campuses and garnering the community involvement under the NMBA?

ANSWER

**MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT
(SHRI A. NARAYANASWAMY)**

- (a): The total funds allocated, released and utilized under National Action Plan for Drug Demand Reduction (NAPDDR) and State/UT-wise funds released during the last three years is annexed at **Annexure**.
- (b): Nasha MukT Bharat Abhiyaan (NMBA) was launched on 15th August 2020 and presently is being implemented in 372 identified most vulnerable districts. The State/UT-wise number of districts, in which Nasha MukT Bharat Abhiyaan (NMBA) is operational at present are as follows:-

SN	State	NMBA
1	Andhra Pradesh	8
2	Arunachal Pradesh	10
3	Daman & Diu	3
4	Gujarat	13
5	Haryana	14
6	Himachal Pradesh	6
7	Madhya Pradesh	19
8	Maharashtra	10
9	Manipur	10
10	Mizoram	6
11	Nagaland	6
12	NCT of Delhi	11
13	Odisha	15
14	Punjab	19
15	Sikkim	6
16	Telangana	8
17	Uttar Pradesh	38
18	Bihar	15
19	Chandigarh	1
20	Chhattisgarh	6
21	Goa	2
22	Jammu & Kashmir	20
23	Jharkhand	14
24	Karnataka	10
25	Kerala	8
26	Meghalaya	6
27	Rajasthan	34
28	Tamil Nadu	10
29	Tripura	8
30	Uttarakhand	12
31	West Bengal	8
32	Puducherry	1
33	Laddhak	1
34	Assam	14
	Total	372

(c): The Ministry has launched Nasha Mukh Bharat Abhiyaan (NMBA) in 372 identified vulnerable districts identified based on the findings of the first Comprehensive National Survey and inputs from the Narcotics Control Bureau (NCB). The aim of NMBA is to create awareness about ill effects of substance abuse among the youth, women, children with special focus on higher education institutes, university campuses, schools and reaching out into the community and garnering community involvement and ownership of the Abhiyaan.

- i. Till now, through the various activities undertaken on-ground, 10.47+ crore people have been sensitized on substance use including 3.34+ Crore Youth and 2.22+ Crore Women.
- ii. Participation of 3.23+ Lakh educational institutions has ensured that the message of the Abhiyaan reaches children and youth of the country.
- iii. A strong force of 8,000+ Master Volunteers (MVs) have been identified and trained.
- iv. Awareness through official Social Media accounts of the Abhiyaan on Twitter, Facebook & Instagram.
- v. NMBA Mobile Application developed to gather and collect the data of NMBA activities and represent on the NMBA Dashboard at district, state and national level.
- vi. NMBA Website (<http://nmba.dosje.gov.in>) provides detailed information and insights to the user/viewer about the Abhiyaan, an online discussion forum, NMBA dashboard, e-pledge.
- vii. A National Online Pledge to be Drug Free had 1.67+ Crore students from 99,595 educational institution pledging to be drug free.
- viii. MoUs have been signed with Spiritual/Social Service organizations like The Art of Living, Brahma Kumaris & Sant Nirankari Mission to support to NMBA and conduct mass awareness activities.

ANNEXURE

Funds allocated to the Ministry and utilized for last three years under NAPDDR			
S.No.	Financial Year	Funds allocated (RE) (Rs. in crore)	Released / Utilized (Rs. in crore)
1	2020-21	150	149.34
2	2021-22	200	90.93
3	2022-23	200	97.51

Details of State- wise funds released under NAPDDR (Rs. in Crores)				
S.No.	Name of the State/ UT	FY 2020-21	FY 2021-22	FY 2022-23
1	Andhra Pradesh	7.65	3.12	3.99
2	A&N islands	0	0	0
3	Arunachal Pradesh	0	0	0.05
4	Assam	6.69	5.24	4.37
5	Bihar	3.97	2.05	1.84
6	Chandigarh	0.16	0.27	0
7	Chhattisgarh	0.88	0.86	1.29
8	D&N Haveli	0	0	0
9	Daman & Diu	0.18	0.2	0.24
10	Delhi	3.92	4.37	3.47
11	Goa	0	0	0
12	Gujarat	1.7	2.35	2.53
13	Haryana	2.47	1.98	2.03
14	Himachal Pradesh	0.4	1.29	0.91
15	Jammu & Kashmir	0.84	0.46	2.37
16	Jharkhand	0.39	0.19	0.24
17	Karnataka	9.22	7.67	9.00
18	Kerala	5.96	3.62	3.54
19	Ladakh	0	0	0
20	Lakshadweep	0	0	0
21	Madhya Pradesh	4.8	2.84	3.50
22	Maharashtra	17.9	8.77	9.88
23	Manipur	6.34	7.2	8.00
24	Meghalaya	0.12	0	0.25
25	Mizoram	2.17	1.95	2.25
26	Nagaland	1.4	1.97	1.19
27	Orissa	10.66	10.07	9.31
28	Puducherry	0.66	0.22	0.43
29	Punjab	1.55	1.08	1.01
30	Rajasthan	6.59	3.74	4.87
31	Sikkim	0.42	0.46	0.19
32	Tamil Nadu	5.66	4.95	5.19
33	Telangana	2.45	2.32	2.49
34	Tripura	0.08	0.08	0.14
35	Uttar Pradesh	10.49	6.09	4.97
36	Uttarakhand	0.39	1.28	1.63
37	West Bengal	2.14	2.43	2.43
	other projects under NAPDDR	31.1	1.81	3.92
	TOTAL	149.35	90.93	97.51
