

**GOVERNMENT OF INDIA  
MINISTRY OF RURAL DEVELOPMENT  
DEPARTMENT OF RURAL DEVELOPMENT**

**LOK SABHA  
UNSTARRED QUESTION NO. 919  
ANSWERED ON 25/07/2023**

**SANGATHAN SE SAMRIDDHI CAMPAIGN UNDER DAYNRLM**

**919. DR. SUJAY RADHAKRISHNA VIKHE PATIL:**

**DR. HEENA VIJAYKUMAR GAVIT:**

**DR. SHRIKANT EKNATH SHINDE:**

**DR. KRISHNA PAL SINGH YADAV:**

**SHRI UNMESH BHAIYYASAHEB PATIL:**

**PROF. RITA BAHUGUNA JOSHI:**

**Will the Minister of RURAL DEVELOPMENT be pleased to state:**

- (a) the details, objectives and targets of the Sangathan se Samriddhi Campaign launched under the Deendayal Antyodaya Yojana- National Rural Livelihood Mission of the Government;**
- (b) the manner in which the eligibility for the Self-Help Groups (SHGs) is decided under the mission;**
- (c) whether the Government is providing any funds in the establishment of the SHGs at the village levels;**
- (d) if so, the details thereof; and**
- (e) the data relating to implementation of the scheme in the States of Uttar Pradesh, Madhya Pradesh and Maharashtra?**

**ANSWER**

**MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT  
(SADHVI NIRANJAN JYOTI)**

**(a) The Ministry is implementing DeendayalAntyodayaYojana – National Rural Livelihoods Mission (DAY – NRLM) across the country (except Delhi & Chandigarh) with the objective of organizing the rural poor women into Self Help Groups (SHGs) and continuously nurturing and supporting them. The support continues till they attain appreciable increase in incomes over a period of time, improve their quality of life and, come out of abject poverty. The Ministry organized “Sangathan Se SamriddhiAbhiyaan” (SSSA) from April 18<sup>th</sup> till June 30<sup>th</sup>2023 with the objective to bring the left out eligible, vulnerable and marginalized rural households (HHs) into Self Help Groups (SHGs) under DAY-NRLM. The Major targets of the SSSA are-**

<b>1</b>	<b>Number of Gram Panchayats(GPs) to organised SSSA (in lakhs)</b>	<b>1.1</b>
<b>2</b>	<b>Number of HHs to be mobilized into SHGs (in Lakhs )</b>	<b>20</b>
<b>3</b>	<b>Number of new SHGs to be formed ( in Lakhs)</b>	<b>1.1</b>
<b>4</b>	<b>Number of new SHG bank A/C to be opened (in Lakhs)</b>	<b>60,000</b>
<b>5</b>	<b>Number of households beneficiaries of Pradhan MantriAwaasYojana-Gramin (PMAY-G) to be mobilized into SHG (in Lakhs)</b>	<b>10</b>

(b) The households with at least one deprivation as per the Socio-Economic and Caste Census (SECC-2011) database, the households identified through the process of Participatory Identification of Poor (PIP) and duly vetted by the respective Gram Sabha are the eligible households for coverage under the Mission.

(c) Yes Sir,

(d) Under the Mission, there is a provision of providing Revolving Fund (RF) of ₹ 20,000-30,000 per SHG and Community Investment Fund (CIF) upto Rs 2.5 lakh per SHG.

(e) The data related to implementation of the scheme in the States of Uttar Pradesh, Madhya Pradesh and Maharashtra are given below:

<b>S.No.</b>	<b>State</b>	<b>SHG Formed</b>	<b>HH Mobilised into SHGs</b>	<b>Capitalization Support to SHGs(in Rs. Crore.)</b>	<b>Bank Loan Disbursed to SHGs (in Rs. Crore.)</b>	<b>No. of Enterprises supported under Start-up Village Entrepreneurship Programme (SVEP)</b>	<b>No. of MahilaKisans Supported for promotion of Agro-Ecological Practices(AEP)</b>
<b>1.</b>	<b>Uttar Pradesh</b>	<b>7,22,032</b>	<b>75,15,144</b>	<b>5,324.98</b>	<b>3,320.89</b>	<b>20,372</b>	<b>14,35,296</b>
<b>2.</b>	<b>Madhya Pradesh</b>	<b>4,43,737</b>	<b>52,53,859</b>	<b>3,012.01</b>	<b>6,371.51</b>	<b>24,328</b>	<b>16,34,264</b>
<b>3.</b>	<b>Maharashtra</b>	<b>5,99,750</b>	<b>59,75,904</b>	<b>1,462.78</b>	<b>19,782.42</b>	<b>4,831</b>	<b>42,45,504</b>

**Note-The above data is cumulative data since inception till 30<sup>th</sup> June 2023**

\*\*\*\*\*