

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2308
TO BE ANSWERED ON 03.08.2023

MSME REGISTRATION PORTAL

2308. DR. SUKANTA MAJUMDAR:
SHRIMATI SANGEETA KUMARI SINGH DEO:
DR. JAYANTA KUMAR ROY:
SHRI BHOLA SINGH:
SHRI VINOD KUMAR SONKAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state;

- (a) whether the Government e-Marketplace (GeM) and Udyam platform, the Government's MSME registration portal, have signed a Memorandum of Understanding to share the data of MSMEs registered on Udyam with GeM;
- (b) if so, the details thereof;
- (c) whether GeM proposes to conduct workshops and training sessions for the Micro, Small & Medium Enterprises (MSMEs) registered on Udyam Portal and facilitate online market linkages through seller registration and onboarding on the GeM portal;
- (d) if so, the details thereof;
- (e) whether this partnership provides Micro, Small Enterprises (MSEs) a chance to participate in trade fairs, exhibitions, conclaves and expos as well as participate in Make in India initiatives to help the Government buyers to meet their MSE procurement targets;
- (f) if so, the details thereof; and
- (g) the other steps being taken by the Government in this regard?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (d): Yes Sir, the Ministry of Micro, Small and Medium Enterprises (MSME) has signed Memorandum of Understanding (MoU) with the Government e-Marketplace (GeM) on 27.06.2023 to share consent based data of MSMEs registered on Udyam Registration Portal through Application Programming Interface. As per the MoU, GeM has proposed for advocacy, awareness, outreach, mobilization and capacity building of last-mile connect with the MSMEs within the unified public procurement ecosystem.

(e) & (f): As per the MoU, GeM is to facilitate online market linkages for last-mile Udyam – verified MSEs in public procurement through seller registration and on-boarding on the GeM portal for active participation in all trade fairs, exhibitions, expos and sector conclaves and also for promotion of public procurement.

(g): The Government has taken a number of initiatives for marketing support to MSME sector, which includes adoption of Public Procurement Policy for MSEs; no global tenders for procurement up to Rs. 200 crores; implementation of International Cooperation Scheme and Procurement and Marketing Support Scheme, etc.
