

being made to strictly enforce the provisions of the Child Marriage Restraint Act. Towards this end, circulars have been issued by the State Government to all District Collectors.

Apart from this, the Information Education Communication Bureau, (Medical & Health Department) and Women & Child Development of the State Government is making efforts to mobilise public opinion against this social evil. Efforts are being made to raise awareness among the public about the evil consequences of child marriages through "Prabhat Pheri", "Nukkad Natak", Seminars, workshop, folk medias and other publicity measures.

A special drive on the occasion of Akha Teej for prevention of child marriage is taken up every year and appeals are issued by authorities in Newspapers, pamphlets, handbills etc.

Through the efforts of various NGOs, Women and Child Development Department and State administrative machinery, an awareness has been raised against the child marriage. There has been a check to a great extent on celebration of child marriages. During the year 1994, 714 child marriages were actually prevented. A large number of child marriages have been prevented during the current year too.

[English]

Swedish Cosmetic Company

2897. SHRI UDAYSINGRAO GAIKWAD : Will the Minister of INDUSTRY be pleased to state :

(a) whether some Swedish Cosmetic Company known as Oriflame International propose to set up a manufacturing base in India for domestic marketing and exports at Noida;

(b) if so, whether the project is a joint venture with Rollscan India Limited; and

(c) if so, the details and terms thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (DEPARTMENT OF INDUSTRIAL DEVELOPMENT AND DEPARTMENT OF HEAVY INDUSTRY) (SHRIMATI KRISHNA SAHI) : (a) and (b). Yes Sir, M/s Oriflame International AB Sweden have been granted foreign collaboration approval to set up a joint

venture company in India at Noida, U.P. with M/s Rollscan (I) Ltd., New Delhi.

(c) M/s Oriflame International AB, Sweden have been granted foreign collaboration approval No. FC-II : 420 (95)/130(95) dated 15th June, 95 for setting up a joint venture company in India with M/s Rollscan (I) Ltd. at Noida, UP to manufacture or to get manufactured from other units and market Oriflame's range of products in India. The range of products includes cleansers, moisturisers, various types of creams, after shave lotion, lipsticks, facial powder, nail polish etc. The approval is subject to the following conditions among others :-

(i) Royalty of 5% on internal sales and 8% on exports subject to tax for a period of five years during the period of agreement.

(ii) The proposed joint venture shall not manufacture items reserved for small scale sector and in case the joint venture decides to manufacture the reserved items at a later stage, it will have to undertake to export atleast 75% of its production of items reserved for the small scale sector.

(iii) The outflow of foreign exchange on account of dividend payment will be balanced by export earnings.

Prime Minister's Rozgar Yojana

2898. SHRI HARIBHAI PATEL : Will the Minister of INDUSTRY be pleased to state :

(a) the number of people belonging to SC and ST benefited under the Prime Minister's Rozgar Yojana in Gujarat during the last two years and till date;

(b) whether the Government have achieved the reservation target in the State and other parts of the country during the above period;

(c) if not, the reasons therefor; and

(d) the steps taken by the Government to achieve the target during this time limit?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (DEPARTMENT OF SMALL SCALE INDUSTRIES AND AGRO AND RURAL INDUSTRIES) (SHRI M. ARUNACHALAM) : (a) and (b). The details of SC/ST achievements in Gujarat and total achievements in the country are as under :

Gujarat & All India position of sanction of SC/ST cases vis-a-vis overall sanctions*

GUJARAT STATE

Sl. No.	Year	Total No. of Cases sanctioned by banks	SC	ST	SC/ST Total	SC/ST % age of total sanctioned
1.	1993-94	527	50	1	51	9.7
2.	1994-95	5,715	512	224	736	12.9
ALL INDIA						
1.	1993-94	31,797			2834	8.9
2.	1994-95	1,87,917**			22362	11.9

* Provisional

** Though the number of cases sanctioned during 1994-95 are 1,93,964, the SC/ST Number of cases sanctioned are reported only with reference to 1, 87,917 cases.

The stipulated reservation for SC/STs under the PMRY scheme is 22.5%. The stipulated targets for SC/STs have not been met.

(c) Some of the reasons reported by States for lower participation of SC/STs are adequate number of eligible candidates are not available; SC/STs prefer Government jobs where reservation is provided. Financial terms of other schemes which benefit SC/STs are much more attractive on accounts of : Interest free/interest subsidised loans/ Grants to SC/STs. Higher percentage of subsidy on some other Government schemes.

(d) A National conference was organised on 31.8.94 where the States/UTs agreed to adopt motivational programme for SC/ST beneficiaries. The National Conference held on 14.6.95 also gave some suggestions for improving the participation of SC/ST beneficiaries. To ensure better participation for SC/ST beneficiaries in PMRY, District, State and Central Level Officers charged with the welfare of SC/STs have been recently included in the District PMRY Committee, State PMRY Committee and

High Powered Committee on PMRY at the District, State and Central level.

[Translation]

Family Planning Programme

2899. DR. SAKSHIJI : Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state :

(a) the annual targets fixed under Family Planning Programme in Uttar Pradesh during the last three years; and

(b) the actual achievements made in this regard during this period?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE DR. C. SILVERA) : (a) and (b). Targets/ELAs and Achievements of Family Planning methods in respect of Uttar Pradesh during the years 1992-93, 1993-94 and 1994-95 are as under :-

F.P. Methods	1992-93		1993-94		1994-95	
	Targets	Achievements	ELAs/Targets	Achievements	ELAs/Targets	Achievements*
Sterilisations	650000	385706	700000	420076	600000	546001
IUD Insertions	1600000	1213830	1900000	1843384	2144000	2180455
Eq. C.C. Users	1765000	1832120	2248000	2426117	2656000	2724599
Eq. O.P. Users	342000	239771	403000	455742	457000	470445

* Provisional.

ELAs. Expected level of achievement.