

Rajasthan Canal

2378. SHRI PRATAPRAO B. BHONSLE : Will the Minister of WATER RESOURCES be pleased to state :

- (a) the time by which the Rajasthan Canal is likely to be completed;
- (b) the progress made so far;
- (c) the reasons for its slow pace of work; and
- (d) the steps taken by the Government for the early and timely completion of the Canal?

THE MINISTER OF STATE IN THE MINISTRY OF WATER RESOURCES (SHRI P.V. RANGAYYA NAIDU) :

(a) As per the assessment of the State Government, the Indira Gandhi Nahar Project is likely to be completed by 2005.

(b) The main Canal 649 Km. in length has been fully completed. The distribution system upto 5,352 Km. has also been completed by the end of March, 1995. On completion of the Indira Gandhi Nahar Project, the total annual area irrigated is likely to be 15.79 lakh ha.

(c) Slow pace of work has been due to various reasons like escalation of cost, change in scope of project, slow pace of settlement and lack of infrastructural facilities for colonisation.

(d) Liberal Central Assistance is being extended to the project for Canal and Area Development Works in addition to the outlays provided by the State Government.

Ban on Exploration Activities

2379. SHRI S.S.R. RAJENDRA KUMAR : Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state :

- (a) whether the Indian Oil Corporation has put a ban on the exploration activities in and around Bombay High by private enterprises;
- (b) if so, the reasons therefor;
- (c) whether there is any proposal to apply such ban on private enterprises in the coastal areas of Tamil Nadu and private enterprises in the Cauvery basin; and
- (d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF PETROLEUM AND NATURAL GAS (CAPT. SATISH KUMAR SHARMA) : (a) No, Sir.

- (b) Does not arise.
- (c) No, Sir.
- (d) Does not arise.

Anti-Alcohol Campaign

2380. PROF. UMMAREDDY VENKATESWARLU : Will the Minister of WELFARE be pleased to state :

- (a) whether the Government have consulted the DAVP

to formulate a suitable publicity campaign amongst the people to avoid alcohol consumption;

- (b) whether the DAVP has submitted any proposals in this regard; and
- (c) if so, the details thereof?

THE MINISTER OF WELFARE (SHRI SITARAM KESRI) : (a) Yes, Sir.

(b) The anti-alcohol campaign is sent to DAVP from time to time by the Ministry for execution.

(c) The details of the proposals forwarded to DAVP during 1994-95 and 1995-96 are enclosed in *Statement-I* and *II* respectively.

STATEMENT-I*Publicity on Prohibition through DAVP during 1994-95 & executed***FILM/ELECTRONIC MEDIA :**

Two 10 mts drama based programme on Prohibition was produced and released in Hindi and 11 regional languages and broadcast under weekly radio sponsored programme 'Aao Haath Badayen' over 30 commercial channel of All India Radio.

PRESS MEDIA :

Half page advertisement with Mahatma Gandhiji's message on Prohibition was released in English, Hindi and Regional languages in National Dailies/weeklies all over India on 2.10.94 on the occasion of 125th Birth Anniversary.

PRINT MEDIA :

One prize winner poster on Prohibition was printed in Hindi, English and regional languages and distributed to NGOs, State Welfare Secretaries, Field Publicity Officers and Field Exhibition Officers.

OUTDOOR MEDIA :

Messages on Prohibition were on continuous display on following outdoor media in Delhi and Faridabad :

- (i) 250 Kiosks.
- (ii) 20 bus queue shelters in Delhi.
- (iii) 76 hardings in Andhra Pradesh, Karnataka, Kerala and Tamil Nadu.
- (iv) Message on Prohibition is on display on animation display board at Katra, Jammu.

Quotations of Mahatma Gandhi on the Theme of Drug Abuse Prevention and Prohibition.

1. Drink is more a disease than a vice.
2. 'If we are to reach our goal through the non-violent effort, we may not leave to the future Government the fate of lakhs of men and women who are labouring under the course of intoxicants and narcotics.
3. 'Women and students have a special opportunity