

Board in the Rajasthani language during these years is indicated below:-

<i>Year</i>	<i>No. of films</i>
1992	3
1993	5

(b) Doordarshan telecasts feature films in various dialects and regional languages including Rajasthani and Sindhi depending upon their suitability and its programme requirements

(c) Exhibition of cinema being in the State List, exemption of films from entertainment tax falls within the purview of State Governments/Union Territory Administrations.

(d) The National Film Development Corporation provides financial assistance for production of films in various languages including Rajasthani and Sindhi, depending upon the merits of the script/proposal.

**Irrigation Facilities**

708. SHRI SURENDRA PAL PATHAK : Will the Minister of WATER RESOURCES

<i>S.No.</i>	<i>Name of Project</i>	<i>Date/Scheduled date of completion</i>	<i>Amount of assistance (In million dollars)</i>
--------------	------------------------	--	--

**(A) Completed Projects**

(i)	U.P. Tubewells Project Phase-I	1983	18
(ii)	Second U.P. Tubewell Project	1993	147.3

be pleased to state :

(a) whether the irrigation facilities are inadequate in U.P. as compared to that of the other States?

(b) if so, the reasons therefor?

(c) whether the Government of Uttar Pradesh has sought or obtained any assistance from the World Bank for the irrigation projects of the State; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF URBAN DEVELOPMENT AND MINISTER OF STATE IN THE MINISTRY OF WATER RESOURCES (SHRI P.K. THUNGON):

(a) No, Sir. Of the 32 States/Union Territories Uttar Pradesh is at sixth place in irrigation facilities measured in terms of percentage of 'Net Irrigated Area' to 'Not Area Sown'.

(b) Does not arise.

(c) and (d). The Government of Uttar Pradesh has obtained financial assistance from the World Bank as per the following details:

*(B) On-going Projects*

(i)	Uppper Ganga Irrigation Modernisation	Sept. 1994	122.6
(ii)	National Water Management Project	1995	101.8*

\* The figure pertains to the entire multi-state project of which U.P. is one of the participating State.

The Government of Uttar Pradesh proposal for "U.P. Tubewells Project Phase-III" at an estimated cost of Rs. 195.3 crores was posed to the World Bank for assistance. The same has however, not been accepted.

[English]

### **New Advertising Policy**

709. SHRI HARISH NARAYAN PRABHU ZANTYE : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether the Government have formulated a new Advertising Policy for AIR and Doordarshan to mop up substantially a huge potential of resources available through this source for development of AIR/DD Network;

(b) if so, the details of the new policy worked out/under consideration alongwith the projection of revenue proposed to be mopped up during the Eighth Plan period;

(c) the names of the approved agencies for collection of advertisement and the commission given to them on business booked by them, agency-wise, during each of the last three years; and

(d) the names of the fresh agencies under consideration for approval?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGHDEO): (a) and (b). Review of the policy covering advertisements on the electronic media is an ongoing process.

During the 8th Plan period, the expected revenue generation of All India Radio and Doordarshan would be around Rs. 359 crores, and Rs. 1960 crores respectively.

(c) Such information is not centrally maintained in a compiled form.

(d) Registration and accreditation of advertising firms/agencies in All India Radio and Doordarshan is a continuing process.

### **Permanent Residence Card to NRIs**

710. SHRI RAJESH KUMAR : Will the Minister of HOME AFFAIRS be pleased to state : Will the Minister of HOME AFFAIRS: be pleased to state:

(a) whether the Government propose issue permanent residential Card to Non-resident Indians:

(b) the details of the facilities proposed to be provided to the NRIs under the scheme; and

(c) the time by which a final decision is