

Reduction of Tariff in IIDC Hotels

815. SHRIGURUDAS KAMAT: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether hotels under IIDC have reduced their tariff; and

(b) if so, the details thereof and the reasons therefor?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b). Yes, Sir. Room Tariff has been reduced for the year 1992-93 as compared to 1991-92 in respect of four hotels only as per details given below:-

S.No.	Name of Hotel	Room, Tariff (in Rupees)	
		1991-92	92-93
1.	Hotel Agra Ashok		
	-Single Room	1200	1195
	- Suite	2500	2395
2.	Hotel Kanishka, New Delhi		
	-Single room	1350	1175
3.	Hotel Samrat, New Delhi		
	-Single room	1600	1195
	-Suite	6000	3750
	-Family Deluxe Suite	9000	4750
4.	Laxmi Vilas Palace Hotel, Undaipur.		
	- Single room	1200	1195

The main considerations for reducing Tariff have been the marketing strategy, competition environment and to meet social objectives.

**Serials Invited by Doordarshan Kendra,
Hyderabad,**

816. SHRI SOBHANAND REESWARA RAO VADDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan Kendra, Hyderabad has invited fresh proposals for serials under the sponsorship scheme;

(b) if so, the number of proposals received in July, 1991 in this regard;

(c) whether any action had been taken during the last eighth months by Doordarshan to screen the proposals and to put the new scheme in operation; and

(d) if not, the reasons for this delay in processing the new proposals?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJAVYAS): (a) to (d). Selection of serials under the Sponsorship Scheme is an on-going activity. Doordarshan Kendra, Hyderabad has