

operated in Madhya Pradesh; and

(b) if so, the details of the weekly flights being operated from there?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) Air Taxi Service are run by private operators and they can operate to all the airports open to scheduled operations in the country.

(b) Till October, 1991, Air Taxi operators have operated 13 flights to/from various destinations in Madhya Pradesh.

#### Expansion of Equity Base of Air India/ Indian Airlines

[English]

830. SHRI SHRAVAN KUMAR PATEL: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the Government propose to expand the equity base of the Air India and the Indian Airlines by ensuring 40 percent public participation; and

(b) if so, the details thereof?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b). Various alternatives are under consideration of the Government in pursuance of the new Industrial Policy announced by the Government on 24th July, 1991.

#### Fleet expansion plan by Indian Airlines

831. SHRI SHRAVAN KUMAR PATEL:  
SHRI DHARAMANNA MONDYIA SADUL:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the Indian Airlines have prepared a fifteen year fleet expansion plan;

(b) if so, the details thereof; and

(c) what is the present fleet and the projected strength thereof?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) to (c). The present fleet of Indian Airlines consists of 55 aircraft. The fleet at the end of 1994-95 is estimated to have 60 aircraft. Indian Airlines is carrying out a study for its fleet renewal.

#### Advertising Campaign by Indian Airlines/Air India

832. SHRI SHRAVAN KUMAR PATEL: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) the names of the advertising agencies awarded the advertising campaign for the IAAI during the last three years, year-wise;

(b) whether the Indian Airlines and the Air India have now awarded their advertising campaign to an Indian based advertising firm in preference to those based abroad; and

(c) if so, the name of the firm and the details of terms and conditions of the agreement?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b). During the last three years, M/s. Hindustan Thompson for Air India, and M/s. Akshara Advertising, M/s. Sista's Pvt. Ltd. and F.S. Advertising for Indian Airlines, worked as advertising agents.

(c) Air India has awarded advertising campaign for international newspapers to M/s. ULKA with effect from October '91. The