

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V.N. GADGIL) : (a) to (d) Jabalpur at present has low power transmitter of 100W. Upgrading this to high power is one of the schemes under consideration for VII plan period.

[*Translation*]

Insects in Sugar Sold in Super Bazar

4083. SHRI SARFARAZ AHMAD : Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state :

(a) whether his attention has been drawn to the news item appearing in Nav Bharat Times (New Delhi) dated the 9 November, 1985 under the caption "Super Bazar Ki Chini Mein Kire" (Insects found in sugar sold by Super Bazar);

(b) if so, whether any action has been taken against the Super Bazar officials responsible for this and if not, the reasons therefor; and

(c) the steps taken to ensure purity of food stuffs in Super Bazar in future ?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD AND CIVIL SUPPLIES (SHRI K.P. SINGH DEO) : (a) and (b) In the news item referred to in the question it has been, *inter-alia*, alleged that insects were found inside 1 kg. packet of sugar and also in a packet of 1 kg of "moong dal" purchased from Super Bazar. The Super Bazar has, however, informed that no sugar with insects has been sold by them and no complaint regarding insects in "moong dal" has been received from any customer. As such no action in this connection against any official of Super Bazar is called for.

(c) All food items sold in Super Bazar are tested in Super Bazar's quality testing laboratory for their good quality before these are put on sale. Stocks not conforming to "Prevention of Food Adulteration" requirement are not sold. Instructions to all the branches have been issued by Super Bazar to ensure that sugar and other cereals packed and put on sale should be free from insects and any other foreign matter or impurities.

(*English*)

Setting Up of a High Power T.V. Transmitter at Ooty

4084. SHRI R. PRABHU : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have any proposal to set up a high power transmitter in Ooty; and

(b) the districts in Tamil Nadu which are not presently covered by television network and how they are proposed to be covered during the Seventh Plan period ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) No, Sir.

(b) All the 16 districts in Tamil Nadu are fully or partially covered by the TV network. It is envisaged to further improve the TV service in the State by setting up a high power (10 KW) TV transmitter at Rameshwaram and 3 low power (100 W) TV transmitters at Dharampuri, Nagarcoil and Guddalore during the VII Plan period, subject to year-wise availability of resources.

Production of Programmes for Eradication of Superstitious Beliefs

4085. SHRI SHANTARAM NAIK : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether any directions have been given to Doordarshan to produce programmes which may have the effect of eradicating superstitious beliefs prevailing in the minds of the people, specially in rural areas; and

(b) if so, details thereof ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) and (b) No such directions have been given to Doordarshan. However, in its various programmes, Doordarshan does

make an attempt, whenever possible, to dispel superstitious beliefs prevailing in the minds of the viewers and to promote scientific temper in them. These messages are projected mainly through special audience programmes meant for rural areas, industrial workers and youth.

Payments for DAVP Advertisements to Newspapers

4086. SHRIMATI KISHORI SINHA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether small newspapers have complained that payments they receive for DAVP advertisements are often neutralised by peripheral costs like keeping liaison in Delhi, making of blocks etc.;

(b) if so, whether any discussions have been held with them to find out how these costs could be eliminated; and

(c) if so, the outcome of these discussions ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) :
(a) No, Sir.

(b) and (c) Does not arise. However, Government have decided on its own to enhance the rates of DAVP advertisements by 30 per cent with effect from 1-9-1985.

Strengthening of Programmes of Calcutta TV Centre

4087. SHRI SATYAGOPAL MISRA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether any steps have been taken or are proposed to be taken to strengthen Calcutta TV centre so that the programmes broadcast by the Calcutta TV centre may be relayed through all the TV relay centres of West Bengal, Tripura and Bengali speaking areas of Bihar, U. P., Assam and Orissa; and

(b) if so, the details thereof ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) :
(a) and (b) TV transmitter at Asansol relays programmes of Doordarshan Kendra, Calcutta through a microwave link between Calcutta and Asansol. Similar link is under implementation between Calcutta and Berhampur (Murshidabad). Provision for extension of this link to Siliguri and setting up of programme production facilities at Siliguri for telecast of Bengali programmes from TV transmitter at Kurseong is included in the VII Plan of Doordarshan. There is no scheme to link Doordarshan Kendra, Calcutta to any Centre other than those mentioned above.

Purchase of Paddy by FCI in Madhya Pradesh

4088. SHRI M. L. JHIKRAM : Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state :

(a) whether paddy is being purchased at the support price by Food Corporation of India in all the districts of Madhya Pradesh;

(b) if not, by what time arrangements for procurements of paddy will be made;

(c) whether the support price fixed for paddy procurement is proper keeping in view the farmer's labour and high costs at present; and

(d) if not, the steps being taken by Government in this regard ?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD AND CIVIL SUPPLIES (SHRI K. P. SINGH DEO) :
(a) and (b) In Madhya Pradesh, the Food Corporation of India have opened 49 purchase centres, in the current season, to undertake support purchase of paddy in areas allotted to them by the State Government. These centres are located in the following districts :

Raipur, Bhopal, Rajgarh, Sihor, Raisen, Vidisha, Guna, Shivpuri, Rewa, Sidhi, Panna, Chhattarpur, Sagar, Damoh, Narsinghpur and Chhindwara.