

[English]

Liquor Advertisements in National Stadia

4042. DR. G. VIJAYA RAMA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether liquor manufacturing companies are breaking ban on advertisements by putting up advertisements in National Stadia, which are being frequently televised for Bagpiper Soda, Diplomat Soda, and Mc. Dowell Soda etc.;

(b) whether Government would put total ban on such surreptitious advertisements at the earliest;

(c) whether any communication has been received from C.E.R.C., Ahmedabad on the subject; and

(d) if so, action taken thereon?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) :

(a) The hoarding and display of advertisements on the sports grounds and stadia are put by the organisers of the events. Doordarshan tries to avoid such advertisements to the extent possible without sacrificing the quality of its spot coverages. However, at times it becomes impossible to avoid such advertisements because of their placements on which Doordarshan has no control.

(b) It is for the State Government to ban such advertisements in case these are considered to be advertisements on liquor. However, the organisers who arrange the game/match could also decide not to permit such advertisements. In any case, advertisement on liquor are not accepted by Doordarshan.

(c) No. Sir.

(d) Does not arise.

[Translation]

Eradication of Weeds in Common Area Projects

4043. SHRI MAHENDRA SINGH: Will the Minister of AGRICULTURE be pleased to state :

(a) whether the problem of kansha (weed) is gradually becoming acute in command area projects;

(b) if so, whether Union Government have formulated any scheme for its eradication and if so, the outlines thereof and the time by which it is likely to be implemented; and

(c) whether Government propose to make available chain type dredgers with plough of 120 or more horse power to States as per the fixed programme for its eradication and if so, by what time?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND CORPORATION (SHRI YOGENDRA MAKWANA) : (a) The problem of kansha weed, commonly known as 'Kans' and botanically known as *Saccharum spontaneum*, has been known in India since long. No. Command Area Development Project has reported about the problem becoming acute.

(b) Does not arise in view of reply to part (a) above. However, the Indian Council of Agricultural Research is implementing an All India Coordinated Research Programme on Weed Control which is working on problem weeds including kansha (*Saccharum spontaneum*). The Project work is being suitably strengthened during the 7th Five Year Plan.

(c) There is no Scheme for deploying machinery for its eradication in Command Area Development Schemes.

[English]

Increase in Sugar Production

4044. SHRI ANAND SINGH : Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state :

(a) whether the total production of sugar during October, 1985 was considerably higher than the corresponding month last year; if so, the comparative figures showing sugar production during the first sugar month in 1985-86 and 1984-85 seasons ;

(b) the estimated sugar production for November, 1985 and how it compares with