

(a) whether the Prime Minister has stressed the need to improve the quality of children's films made in the country (Hindu) dated 17 November, 1985) ;

(b) whether any steps have been taken for involving rural children in these films and also to provide more programmes for children; and

(c) if so, the details thereof ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V.N. GADGIL) :
(a) Yes, Sir.

(b) and (c) Under the scheme, "Theatre Reaches Children", the Children's Film Society, India has a Mobile Van for taking its films to children in rural/backward areas. Some of its films are also exhibited in rural areas through the Directorate of Field Publicity.

Programmes specifically directed to rural children are telecast by Doordarshan Kendras like Delhi and all the Post-SITE/INSAT Centres once a week.

Doordarshan telecasts enrichment-type of educational programmes meant for primary school going children which also cater to the juvenile audience. Shows bearing on children's interest, for example, Panchatantra (Stories in animation), Indra-Dhanush, Appu Aur Pappu, a series on pet animals, Dada-Dadi Ki Kahaniyan, Ek Do Teen Chaar, are also proposed to be included in the sponsored programmes of Doordarshan.

Setting up of Krishi Vigyan Kendras in Andhra Pradesh

4023. SHRI V. SOBANADREESWARA RAO : Will the Minister of AGRICULTURE be pleased to state :

(a) whether Krishi Vigyan Kendras are being set up in rural areas of coastal region of Andhra Pradesh ;

(b) if so, the details thereof ;

(c) whether Government propose to establish a Krishi Vigyan Kendra in Krishna District during Seventh Plan ; and

(d) if so the details thereof and if not, the reasons therefor ?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA) : (a) Yes, Sir.

(b) Three Krishi Vigyan Kendras located at Amdalvalsa (Srikakulam) ; Rajahmundry (East Godavari) and Rastakuntabai (Vijayanagaram) have been established in the coastal region of Andhra Pradesh.

(c) and (d) Establishment of Krishi Vigyan Kendra in Krishna district can be considered during the Seventh Plan depending upon the availability of resources therefor.

[English]

Production of Edible Oils and Oilseeds in Orissa

4024. SHRI RADHAKANTA DIGAL : Will the Minister of AGRICULTURE be pleased to state :

(a) whether Government have taken steps to increase the production of edible oils ;

(b) if so, what steps have been taken to increase the production of mustard, till and other oilseeds in Orissa during the last three years ;

(c) whether the climate in the hilly areas in Orissa are favourable for 'Niger' cultivation ; and

(d) if so, the steps taken for the promotion of 'Niger' mustard and other oilseeds cultivation in Orissa ?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA) : (a) : Yes, Sir.

(b) to (d) During 1983-84. Centrally Sponsored Schemes were implemented in Orissa to increase the production of rapeseed mustard, groundnut, sunflower and niger. From 1984-85, a National Oilseeds Development Project is in operation to carry out the Development of groundnut, rapeseed-mustard, niger and other oilseeds crops in potential districts. Under the National