

in Science and Technology will be of use to other agencies also, which include the Defence Forces.

**Memorandum by Travel Agents Association to boost Tourism Industry**

1247. SHRI G. M. BANATWALLA : Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state :

(a) whether the Travel Agents Association of India have submitted a memorandum to Government outlining certain specific

policy recommendations which will give a boost to tourism industry;

(b) if so, what are the major recommendations ; and

(c) Government's reaction thereon ?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM AND CIVIL AVIATION (SHRI ASHOK GEHLOT) : (a) Yes, Sir.

(b) and (c) . Some of the major recommendations and Government's reaction are given below :

Recommendations	Government reaction
Domestic Tourism should be encouraged	The Department is fully aware of the potential of domestic tourism and has already initiated a number of schemes for this purpose.
Setting-up Market Development Fund :	Government have already initiated appropriate action for setting up the fund from 1st April, 1986.
Need to automate reservation and other tourist services :	As a first step Air India and Indian Airlines have gone in for computerised reservation.
Need to undertake consumer advertising :	Department of Tourism has already reoriented its strategy in that direction and will be undertaking consumer advertising in different parts of the world during the current financial year.

**“Air and Water Pollution in Delhi”**

1248. SHRIMATI N. P. JHANSI LAKSHMI : Will the PRIME MINISTER be pleased to state :

(a) whether air and water pollution in the Capital and the adjoining areas known as National Capital Region, is on the increase ;

(b) whether in trans-Yamuna colonies like NOIDA etc. water has peculiar taste and that it is invariably mixed with mud; and

(c) if so, the action proposed to ensure unpolluted supply of air and water especially to the capital and trans-Yamuna colonies ?

THE MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT AND FORESTS (SHRI VIR SEN) : (a) There is no evidence of increase in the air and water pollution in the capital and adjoining areas.

(b) No, Sir.

(c) Does not arise.