

[English]

**Visit of Foreign Tourist during India  
Tourism Year, 1991**

6231. SHRI HARISH NARAYAN  
PORABHU ZANTYE:  
KUMARI PUSHPA DEVI  
SINGH:  
SHRI MORESHWAR SAVE:  
SHRI ANANTRAO  
DESHMUKH:  
SHRI GOPI NATH GAJAPA-  
THI:  
SHRI SYED SHAHABUDDIN:  
SHRIMATI DIL KUMARI  
BHANDARI:

Will the Minister of CIVIL AVIATION  
AND TOURISM be pleased to state:

(a) the number of tourist who visited the  
country as a whole and Goa in particular

during "Visit India year 1991" and the per-  
centage difference over 1990;

(b) the expenditure incurred on the  
promotion programme to "Visit India Year  
1991", the revenue earned and achieve-  
ments made;

(c) the reasons for the downward trend;

(d) whether the countries of origin which  
have shown a more than average decline  
have been identified; and

(e) if so, remedial measures taken for  
promoting tourism from those countries?

THE MINISTER OF CIVIL AVIATION  
AND TOURISM (SHRI MADHAVRAO SCIN-  
DIA): (a) The number of tourists who visited  
the country as a whole during 1991 and the  
percentage difference over 1990 are given  
below:

<i>Year</i>	<i>Tourist Arrivals</i>	<i>%Change</i>
1990	17707158	-
1991	1677508	-1.7

The relevant statistics in respect of  
Goa are not available

tries and the trend has now been  
reversed.

(b) The expenditure incurred on various  
activities/programmes relating to "Visit India  
Year 1991" was about Rs. 600 lakhs. The  
achievements due to Visti India Year include  
better awareness and diversification of tour-  
ism resources of India. The estimates of  
revenue earned are not available.

(c) to (e). The downward trend in tourist  
traffic to India during 1991 was primarily due  
to Gulf War and its aftermath. It affected  
almost all the major tourist generating coun-

**Media Expansion Plans**

6232. DR. C. SILVERA: Will the Minis-  
ter of INFORMATION AND BROADCAST-  
ING be please to state:

(a) whether some media expansion  
plans have been formulated;

(b) if so, the details thereof;

(c) whether these midia expansion plans