

tory results and the treatment is now extended to clean larger surfaces. This new technique was demonstrated to the UNESCO Experts who have expressed their satisfaction over the results achieved.

Kendriya Vidyalayas in Bihar

6204. DR. G.S. RAJHANS: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) the names of the districts in Bihar which have been selected for setting up of Kendriya Vidyalayas;

(b) the progress made in regard to the setting up of these Vidyalayas; and

(c) the time by which these are likely to be set up?

THE MINISTER OF STATE IN THE DEPARTMENTS OF EDUCATION AND CULTURE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI L.P. SHAHI): (a) to (c). New Kendriya vidyalayas are opened every year. The number and locations of Kendriya Vidyalayas to be opened in the Country during 1988-89 have not been decided as yet.

Amount Sanctioned for Kashi Nagri Pracharini Sabha

6205. SHRI RAM DHAN: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) the details of the amount sanctioned and the purpose thereof to the Kashi Nagri Pracharini Sabha during the last three years;

(b) the amount which has been released so far; and

(c) whether utilisation certificates have been received for all the amounts and checked and found in order?

THE MINISTER OF STATE IN THE DEPARTMENTS OF EDUCATION AND CULTURE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI L.P. SHAHI) : (a) and (b). Under the schemes of financial assistance to voluntary organisations for promotion of Hindi and Publication of books in Hindi, the Kashi Nagri Pracharini Sabha was sanctioned and released the following amount of grant during the last three years:

Year	Amount	Purpose
1984-85	Rs. 2,00,000/-	Printing of book Hindi Shabd Sagar and building grant for construction of building for Delhi branch.
1985-86	Rs. 4,49,350	Publication of Gulleri Granthavali, release of Acharya R.C. Shukla Granthavali and building grant for Delhi branch.
1986-87	Rs. 20,14,452/-	Printing of Hindi Shabd Sagar, Gulleri Granthavali, R.C. Shukla Granthavali, building grant for Delhi branch, racks for maintaining valuable documents and publication of Kavya & Nibandh Samgrah.

(c) Yes, Sir.

proposal to Honour University Vice Chancellors

6206. SHRI RAM DHAN: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether there is any proposal under consideration of Government to honour the Vice-Chancellors of Universities for rendering distinguished services;

(b) if so, the details thereof and

(c) if not, the reasons therefor?

THE MINISTER OF STATE IN THE DEPARTMENTS OF EDUCATION AND CULTURE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI L.P.SHAHI) : (a) to (c). Generally, persons who have distinguished themselves in different walks of life and are known for their academic and administrative leadership, are appointed as Vice-Chancellors. Government has no proposal to institute any scheme for honouring any person exclusively for the service rendered by him as Vice Chancellor.

Advertisement Agents of AI and IA

6207. SHRI N. DENNIS: Will the Minister of CIVIL AVIATION be pleased to state:

(a) the criteria laid down for a putting up advertisements by Air India and Indian Airlines at various public places in India and abroad;

(b) the term and conditions under which the advertisement agents are appointed by them; and

(c) the details of the advertising agencies appointed, including years for which they are appointed?

THE MINISTER OF HEALTH AND FAMILY WELFARE AND MINISTER OF CIVIL AVIATION (SHRI MOTILAL VORA) :

(a) Advertisements are generally prepared with specific marketing objectives catering to certain target clientele. The media, therefore, broadly in terms of press and hoardings are selected to reach the above target clientele.

(b) The accreditation of the Advertising Agencies, their reputation, creative ability, adherence to deadline and their clientele etc. are taken into account while enrolling an agency.

(c) Indian Airlines has, at present, four advertising agencies on its panel appointed for a period upto 31.12. 88 :-

- i) Hindustan Thompson Associates.
- ii) Akshara Advertising
- iii) Frank Simoes Advertising Pvt. Ltd.
- iv) Sista's Private Ltd.

As regards Air India, the information is being collected and will be laid on the Table of the Sabha.

[*Translation*]

Cure of Drug Addiction and Aids Through Spiritual Methods

6208. SHRI MADAN PANDEY: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether drug addiction is being cured by White Rose Foundation through spiritual method;

(b) whether the chairman of the aforesaid Foundation has claimed that 'AIDS' can