

courses of study and research works done in Agricultural Universities ; and

(c) the guidelines sent to State Governments and the Agricultural Universities by Union Government for this purpose ?

**THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA) :** (a) to (c) Agricultural Education in the State Agricultural Universities in the country has been organised as professional degree programmes in various branches of agriculture. The curricula of these degree programmes are reviewed from time to time to incorporate necessary changes according to the requirements of agricultural development. In 1978, the Indian Council of Agricultural Research had constituted a Committee to review the educational functions of the State Agricultural Universities. Based on the recommendations of this Committee a Deans' Committee was constituted to review and reformulate the curricula of the various degree programmes. The report of this Committee has been finalised and sent to the State Agricultural Universities for their consideration and implementation.

The salient features of the recommendations of the Deans' Committee are the inclusion of necessary courses in basic sciences and humanities, a strong core programme in the concerned disciplines and the inclusion of a number of elective courses to enable the students to prepare for work in various specialised fields. Provision has also been made for adequate practical training within the academic programme.

#### Achievement of Crop Insurance Scheme

20. **SHRI I. RAMA RAI :** Will the Minister of AGRICULTURE be pleased to state :

(a) the progress achieved with regard to the policy of crop insurance ;

(b) which are the States selected by Government to provide insurance cover

to farmers against the destruction of the crops ; and

(c) whether there is a proposal under consideration of Government for insurance against the falling prices of agricultural commodities especially the recent steep price fall of coconut ?

**THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA) :** (a) and (b) The Comprehensive Crop Insurance Scheme which is being implemented in the country from Kharif 1985 season has so far been adopted by 12 States and 3 Union Territories namely ; Andhra Pradesh, Bihar, Gujarat, Haryana, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Orissa, Tamil Nadu, Uttar Pradesh, West Bengal and the Union Territories of Arunachal Pradesh, Goa, Daman & Diu, and Pondicherry. The State Governments of Rajasthan and Jammu & Kashmir have decided to implement the scheme from Rabi 1985 season.

The General Insurance Corporation of India (GIC) which is implementing the scheme in collaboration with the State Governments as co-insurers have received proposals of the order of Rs. 200 crores as sum insured from 12 State Governments in respect of Kharif season. The final position would, however, be known after 30th November, 1985 which is the cut-off date for Kharif season.

(c) No, Sir.

#### T.V. Serials

21. **DR. B.L. SHAIKESH :** Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether there is, at present glut of T.V. serials ; if so, how many serials have been entered and how many are under consideration ;

(b) which of the serials are being given extension ;

(c) what steps are being taken to ensure that the programme makers ensure better quality and social content of these serials ;

(d) which is the authority charged with the responsibility of approving these serials before being exhibited on the Doordarshan net-work ; and

(e) the amount which the Doordarshan expects to get from these serials during the current year and which are the main advertisers/sponsors and amount paid by them ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V.N. GADGIL) : (a) Against a total number of 639 proposals so far received by Doordarshan for sponsored serials, 69 have been approved, 340 rejected and a final decision is yet to be taken on 230.

(b) Of the serials which are running at present, Ye Jo Hai Zindagi, Ek Kahani and Darpan have been given extension for another 13 episodes.

(c) A constant vigil is kept on the quality of serials. A minimum of four canned episodes of TV programme/serials are obtained from sponsors for a preview and corrective action before they are scheduled over Doordarshan.

(d) Doordarshan is the final authority for selection and approval of T.V. serials.

(e) A statement is given below.

#### Statement

*Statement Showing the Amount Expected from Various Sponsorship Serials and the Details of Main Advertisers/Sponsors*

The amount expected from the sponsorship of various serials to be telecast on Doordarshan during the current year will be approximately Rs. 4 crores. The main advertisers/ sponsors are as under :

	(Amount in Lakhs)
1. Colgate Pamolive India Ltd.	34.15
2. Food Specialities Ltd.	38.85
3. Hindustan Lever	23.10
4. Khaitan Fan	7.70
5. Vicco Lab.	25.55
6. Parle Exports	8.40
7. M/s Prima Marketing	4.90
8. Gujarat Cooperatives	25.55
9. Tata Oil Mills	17.85
10. Richardson Hindustan Ltd.	7.50
11. Ponds	7.65
12. Dabur	5.90
13. Godrej	30.75
14. Mayur Pan	9.10
15. Geoffry Manners	19.25
16. Cadbury (P) Ltd.	16.80
17. VIP Champion	1.05
18. Reliance Textile	7.70
19. Bombay Oil Mills	15.40
20. Bajaj	18.55
21. Others	74.30
<b>TOTAL</b>	<b>400.00</b>

#### Advance Sought by Rajasthan to Lift Sugar

22. SHRI VIRDHI CHANDER JAIN : Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state :

(a) whether Rajasthan Government have sought a Rs. 6 crore interest free ways and means advance from the Central Government to enable the State