

(b) 77.

(c) In addition to the measures indicated in the reply to the Unstarred Question mentioned by the Hon'ble Member, the following further steps are being taken to prevent road accidents:—

(i) Slides on traffic safety are being shown regularly in about 25 cinemas of the city.

(ii) Special drives were conducted to educate the pedestrians to cross at pedestrian crossings and the motorists to give the right of way to pedestrians at such places.

(iii) The following works relating to improvement of roads and crossings have been taken up:—

(1) Removal of roundabouts, widening of crossings and building of channelising islands, etc.

(2) Improvement in light conditions.

(3) Improvement of footpaths and cycle tracks.

(4) Widening of roads.

(5) Fixation of road signs.

(6) Road marking.

(7) Shifting of bus stops, stalls, vendors, taxi stands, etc. from congested areas.

(iv) Special enforcement drives are organised periodically to educate the drivers and to launch on-the-spot proceedings against the offenders through mobile courts.

Delhi Milk Scheme

547. Shri E. Madhusudan Rao: Will the Minister of Food and Agriculture be pleased to state:

(a) whether it is a fact that the D.M.S. is considering to do away with the present card system for pur-

chasing milk from the Milk Booths in the Capital;

(b) if so, the reasons therefor; and

(c) whether a coupon system will be introduced instead?

The Deputy Minister in the Ministry of Food and Agriculture (Shri Shahnawaz Khan): (a) The card system is proposed to be modified to the extent that no advance payment towards the value of the milk will have to be made when the card is issued. Under the new system milk will be supplied against cash payment on production of the Card. It will be open to the card holder to buy less milk than what is authorised by the Card. This new system of supply of milk on "Cash & Carry" basis has been introduced as an experimental measure in certain areas.

(b) It is expected that the "Cash & Carry" system will be welcomed by the majority of customers of the Delhi Milk Scheme as it will do away with (i) having to pay in advance for a fixed quantity of milk per day for a whole month when the actual requirements of the purchaser are liable to vary from day to day, and (ii) the need to apply for refunds which take to be sanctioned and paid.

(c) No.

Conference of Editors of Agricultural Newspapers and Periodicals

548. { Shri Onkar Lal Berwa:
Shri Dhason:
Shri B. P. Yadava:
Shri Rameshwar Tantia:
Shri Himatsingka:

Will the Minister of Food and Agriculture be pleased to state:

(a) whether a conference of editors of agricultural Newspapers and Periodicals from all parts of the country was organised in June, 1964 at New Delhi; and