

Advertisements by Air-India

358. Shri Inder J. Malhotra: Will the Minister of Transport and Communications be pleased to state:

(a) whether the Air-India launched an advertising campaign based on the restrictions of the "P" form; and

(b) if so, the amount spent on such an advertising campaign during August, September and October, 1962?

The Deputy Minister in the Ministry of Transport and Communications (Shri Mohiuddin): (a) and (b). The Corporation have reported that they did not launch any specific campaign based on the "P" form. However, four humorous designs were painted at Air-India's permanent hoarding sites in Bombay, Calcutta, Delhi and Madras. The total cost of the art work and paintings for the designs at Bombay, Calcutta, Delhi and Madras was approximately Rs. 5,000/-.

Air-India Bookings

359. Shri Inder J. Malhotra: Will the Minister of Transport and Communications be pleased to state:

(a) what were the bookings of Air-India during the months of August-October of 1961 and 1962; and

(b) whether any increase in the bookings was registered?

The Deputy Minister in the Ministry of Transport and Communications (Shri Mohiuddin): (a) and (b). The total number of passengers uplifted during the months of August and September 1962 is 30,491 as against 26,418 in August and September 1961.

Air-India Inaugural Flight to Moscow

360. Shri Inder J. Malhotra: Will the Minister of Transport and Communications be pleased to state:

(a) whether Air-India had any inaugural flight of Boeing 707 between Delhi and Moscow in the month of September or October, 1962;

(b) what were the reasons for such an inaugural flight; and

(c) who were the persons taken on this inaugural flight?

The Deputy Minister in the Ministry of Transport and Communications (Shri Mohiuddin): (a) Yes Sir. Air India operated the second inaugural flight from Delhi to Moscow on 28th September, 1962.

(b) In accordance with International Air Transport Association regulations, a member airline are permitted to operate two inaugural flights when a new type of aircraft is introduced on a route. Any scheduled flight operated within a period of six months from the first flight may be termed as an inaugural flight. The object of an inaugural flight is to offer free transportation for publicity purposes, to dignitaries, commercial contacts, interline friends etc. This is a sales promotion measure and also valuable from the public relations point of view.

(c) A list of invitees on this inaugural flight is laid on the Table of the House. [See Appendix I, annexure No. 47.]

Diesel Goods Train between Moghalsarai & Rosa

361. Shri Joti Saroop: Will the Minister of Railways be pleased to state:

(a) whether a diesel goods train has started between Moghalsarai and Rosa from 11th September, 1962;

(b) what is the total tonnage carried by the goods train in the first month ending 11th October, 1962; and

(c) the estimated cost involved in introducing diesel goods training in this section?

The Deputy Minister in the Ministry of Railways (Shri S. V. Ramaswamy): (a) Yes, from the 10th September, 1962.

(b) Total tonnage carried by diesel goods trains during the period from 10-9-1962 to 11-10-1962 was 3,16,356.

(c) The price per loco is about Rs. 12.25 lakhs. The cost of operation of diesel goods trains will have yet to be worked out when the services have been fully introduced.

Railway Track joining Indore with Dhulia

362. { Shri J. S. Patil:
 Shri Jedhe:
 Shri Rawandale:
 Shri B. D. Deshmukh:
 Shri Kisan Veer:
 Shri V. T. Patil:
 Shri Tulsidas Jadhav:

Will the Minister of Railways be pleased to state:

(a) whether a new railway track joining Indore with Dhulia from Manmad was sanctioned in Second Five Year Plan period but it has not been implemented so far; and

(b) the reasons therefor?

The Deputy Minister in the Ministry of Railways (Shri S. V. Ramaswamy): (a) Construction of the Indore-Dhulia-Manmad line was not sanctioned during the Second Five Year Plan period. Hence there was no question of implementation of this project.

(b) Does not arise.

Realignment of N.G. Kangra Valley Section

363. **Shri Hem Raj:** Will the Minister of Railways be pleased to refer to the reply given to Unstarred Question No. 147 on the 7th August, 1962 and state:

(a) whether the survey for realignment of the narrow gauge Kangra Valley Section of the Northern Railway has since been completed;

(b) whether the construction of rail-cum-road bridges has been provided for on this realignment section; and

(c) the cost of this realignment track and whether the Punjab Government have accepted it?

The Deputy Ministry in the Ministry of Railways (Shri S. V. Ramaswamy): (a) Field work for the survey of the realignment of the line between Jawanwala Shahr and Guler stations has been completed but the project report and estimate have not been finalised.

(b) The estimate for the project will contain alternative costs with road decking and without it, of those bridges which are required by the State Government to be made into rail-cum-road bridges. The State Government is being requested to indicate which of the bridges are required to be rail-cum-road bridges.

(c) The cost of the project will be known only after the estimate has been finalised.

12.02 hrs.

OBITUARY REFERENCE

Mr. Speaker: I have to inform the House of the sad demise of Shri Hirabhai Kunverabhai Baria who passed away at Nelsur on the 11th November, 1962 at the age of 59.

Shri Baria was a sitting Member of the House from Dohad Constituency of Gujarat.

We deeply mourn the loss of this friend and I am sure the House will join me in conveying our condolences to the bereaved family.

The House may stand in silence for a short while to express its sorrow.

The Members then stood in silence for a short while.