

Perfumery Industry in Kerala

2213. Shri M. K. Kumaran: Will the Minister of Commerce and Industry be pleased to state:

(a) whether the possibilities of establishing a perfumery industry in Kerala using materials available in plenty in the area have been explored; and

(b) if so, whether any steps have been taken to start the industry?

The Minister of Industry in the Ministry of Commerce and Industry (Shri Kanungo): (a) and (b). No proposals have been received by the Government for the setting up of any perfumery unit in Kerala. However, a foreign firm, viz. Messrs. Hoffman La-Roche were reported to be examining the possibility of putting up an Ionone factory in Kerala.

Accreditation of Correspondents

2214. Shri Narendra Singh Mahida: Will the Minister of Information and Broadcasting be pleased to state the names and addresses of accredited Indian and foreign press correspondents as on the 16th August, 1962?

The Deputy Minister in the Ministry of Information and Broadcasting (Shri Sham Nath): A statement, giving the requisite information, is laid on the Table of the House. [Placed in Library. See No. LT-399/62].

Information Officers

2215. Shri Narendra Singh Mahida: Will the Minister of Information and Broadcasting be pleased to state:

(a) the present strength of the Press Information Bureau i.e., Principal Information Officers, Deputy Principal Information Officers, Information Officers and Assistant Information Officers;

(b) the strength in the years 1960 and 1961;

(c) whether there are any proposals for economy;

(d) if not, the reasons therefor; and

(e) the total expenditure for the years 1960, 1961 and as on the 16th August, 1962?

The Deputy Minister in the Ministry of Information and Broadcasting (Shri Sham Nath): (a) and (b). The sanctioned strength is:

Designation	Present as on		as on
	31-12-60	31-12-61	
Principal Information Officer	1	1	1
Armed Forces Information Officer	1	1	1
Deputy Principal Information Officer	9	9	9
Information Officer	30	28	29
Assistant Information Officer	66	65	66

(c) No, Sir.

(d) The strength of the Press Information Bureau was reviewed, after work study undertaken by the Special Re-organisation Unit of the Ministry of Finance in 1957. The recommendations of the Committee were accepted and given effect to from 1st August 1958. Since then, there has been increase in the activities and volume of work in the Press Information Bureau without any significant corresponding increase in staff.

(e) 1960-61—Rs. 36,83,822

1961-62—Rs. 39,43,314

April 1962 to July 1962—
Rs. 13,72,842.

Accredited Correspondents' Tours

2216. { Shri A. K. Gopalan:
Shri P. Kunhan:
Shri Narendra Singh Mahida:
Shri Y. D. Singh:

Will the Minister of Information and Broadcasting be pleased to state:

(a) whether it has been the policy of Government to arrange tours of

the accredited correspondents to various projects, etc. from time to time;

(b) if so, the details of such tours arranged during 1957 to 1961;

(c) the number of the correspondents with the names of the newspapers who went on such tours;

(d) the basis on which selection of papers or correspondents is made; and

(e) the number of tours of Press Correspondents conducted in July, 1962 and upto 16th August, 1962 and the total cost involved in such tours?

The Deputy Minister in the Ministry of Information and Broadcasting (Shri Sham Nath): (a) Yes, Sir.

(b) and (c). A statement is laid on the Table of the House. [Placed in Library. See No. LT-400/62].

(d) The considerations that are kept in view for the selection of papers are, the region covered, the standing of the paper, the opportunity which it has had on previous occasions, and the needs of publicity. The selection of correspondents is not confined to accredited correspondents in Delhi. Normally, invitations are sent to newspapers to participate in the conducted tours and the nomination of correspondents is left to them.

(e) One; during July-August 1962. A sum of Rs. 19,000 was sanctioned for the tour but the actual expenditure will be known after all the bills have been received. In addition, a visit of correspondents was organised by the Press Information Bureau on behalf of the Neyveli Lignite Corporation in connection with the inauguration of the first thermal power plant on August 5, 1962. The expenditure on this tour, estimated at Rs. 7,000, will be borne by the Corporation.

Branches of State Trading Corporation

2217. Shri Easwara Reddy: Will the Minister of Commerce and Industry be pleased to state:

(a) whether there is any proposal under consideration of Government to

open Branch Offices of State Trading Corporation in each State; and

(b) if so, the details thereof?

The Minister of International Trade in the Ministry of Commerce and Industry (Shri Manubhai Shah): (a) and (b). The State Trading Corporation already has regional offices at Madras, Bombay, Calcutta, and Visakhapatnam as well as sub-offices and field offices in various centres in different states depending upon the requirements of its work. There are no fresh proposals under consideration for opening of new branch offices in various states.

Export of Ilmenite

2218. Shri M. K. Kumaran: Will the Prime Minister be pleased to state:

(a) whether Government have succeeded in finding new markets for Ilmenite in foreign countries; and

(b) if so, the details thereof?

The Prime Minister and Minister of External Affairs and Minister of Atomic Energy (Shri Jawaharlal Nehru): (a) and (b). No. The question of finding new markets for ilmenite is primarily the responsibility of the concerns producing the mineral. However, Government are assisting them in their efforts through the Department of Atomic Energy and the State Trading Corporation.

Rural Industrial Estates in Punjab

2219. Shri D. C. Sharma: Will the Minister of Commerce and Industry be pleased to state:

(a) the places in which Rural Industrial Estates started in Punjab in 1961-62; and

(b) the names of the places where they will be started in 1962-63?

The Minister of Industry in the Ministry of Commerce and Industry