

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOKSABHA
UNSTARRED QUESTION No. 5255
TO BE ANSWERED ON 03.04.2023

‘Azadi ka Amrit Mahotsav’

5255 SHRI DHARMENDRA KASHYAP:

Will the Minister of CULTURE be pleased to state:

- (a) the details of various initiatives taken by the Ministry and its affiliated organizations to celebrate ‘Azadi Ka Amrit Mahotsav’;
- (b) whether the Ministry and its affiliated organizations have taken any initiative to celebrate ‘Azadi ka Amrit Mahotsav’ in the State of Uttar Pradesh and if so, the details thereof and if not, the reasons therefor; and
- (c) the future initiatives planned by the Ministry under ‘Azadi Ka Amrit Mahotsav’ and the details thereof with special reference to Uttar Pradesh?

ANSWER

MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF
NORTH EASTERN REGION
(SHRI G. KISHAN REDDY)

(a) Azadi ka Amrit Mahotsav (AKAM) is a national initiative, where people come together to participate in various celebrations/campaigns conducted by Government of India, State Governments/UT Administrations and other organisations. Since March, 2021, more than 1.7 lakh AKAM events were organized in India and abroad. The main initiatives are Har Ghar Tiranga campaign, in which more than 23 crore households physically hoisted Tiranga, and more than 6 crore individuals took part in digital platform to express their reverence towards Tiranga; Digital District Repository and website on Unsung Heroes with the aim to preserve and promote stories of those who dedicated

their lives for India; Unity in Creativity Competition in which more than 5 lakh entries were received, with a total outreach of more than nineteen lakh; Rashtriya Sanskrit Mahotsava, in which 1,000 folk artists and 300 artisans participated; Cultural Pride, a campaign being organized under nine themes which are further aligned with Hon'ble Prime Minister's vision of Panch Pran; Rashtriya Ekta Diwas, on 31st October on Birth Anniversary of Sardar Vallabh Bhai Patel; Veer Bal Diwas; Kashi Tamil Sangamam; Nadi Mahotsav; Kalanjali; Vithastha etc.

(b) With the initiative of Government of India all States including Uttar Pradesh participated in the celebration of Azadi ka Amrit Mahotsav. More than 7,800 programmes were organized in the State in which more than 15.84 crore people participated, which indicates the level of participation of State Government in the Mahotsav. To commemorate the Kakori Train Action, various events were organized in the jails of Gonda, Prayagraj, Ayodhya and Gorakhpur, wherein the jail inmates were encouraged to participate as a rehabilitation initiative. The grand finale of this programme was organized at Kakori, Lucknow, which included a commemorative drone show. India's hitherto biggest drone show was organized in Lucknow as part of Amrit Mahotsav series of events on First War of Independence of 1857. Other important events organized by the State of Uttar Pradesh under Azadi ka Amrit Mahotsav are: Uttar Pradesh Day, Awadh Mahotsav, Rang de Basanti, Chauri Chaura event, Dr. Ambedkar Jayanti, Veerangana Lakshmi Bai Balidan Diwas, Har Ghar Tiranga campaign, Valmiki Jayanti, Shaheed Mangal Pandey Jayanti, Rashtriya Ekta Diwas, Azadi ki Hunkar, Golden Jubilee celebration of First War of Independence, Azadi Kala Yatra at Prayagraj etc.

(c) The schedule date of completion of celebration of Azadi ka Amrit Mahotsav is 15th August, 2023 and all States/UTs are supposed to participate till its completion including state of Uttar Pradesh.