

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†4331
ANSWERED ON 27.03.2023**

PROMOTION OF TOURISM IN TRIBAL DOMINATED AREAS

†4331. SHRI DURGA DAS (D. D.) UIKEY:

Will the Minister of TOURISM be pleased to state:

- (a) the role of the Government to promote tourism in tribal areas along with the number of States that have been successful in developing culture in their tribal dominated districts;**
- (b) the State-wise details thereof;**
- (c) whether any work is being undertaken by the Government to promote tourism through religious festivals organized in tribal dominated areas;**
- (d) if so, the details thereof; and**
- (e) if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) and (b):The Ministry of Tourism promotes various tourist destinations and products of the country holistically in Domestic and International markets and also encourages tribal tourism products through its ongoing promotional activities such as advertising, social media promotions, promotional events etc. The Ministry of Tourism has also identified Tribal theme as one of the themes under its Swadesh Darshan Scheme and has sanctioned 4 projects for an amount of Rs.371.47 Crore under this theme in the country for development of tourism infrastructure.

Details of the projects sanctioned under the tribal circuit theme of Swadesh Darshan Scheme are at ANNEXURE-I.

(c) to (e): Ministry of Tourism also provides financial assistance to States/UTs for organizing fairs & festivals and tourism related events such as seminars, conclaves, conventions etc. for the promotion of tourism including religious festivals in tribal dominated areas.

State-wise list of fairs and festivals under Domestic Promotion and Publicity Including Hospitality (DPPH) Scheme during last three years and current year is at ANNEXURE-II.

ANNEXURE-I**STATEMENT IN REPLY TO PARTS (a) AND (b) OF LOK SABHA UNSTARRED QUESTION NO.†4331 ANSWERED ON 27.03.2023 REGARDING PROMOTION OF TOURISM IN TRIBAL DOMINATED AREAS****DETAILS OF THE PROJECTS SANCTIONED UNDER THE TRIBAL CIRCUIT THEME OF SWADESH DARSHAN SCHEME IS AS BELOW:****(Rs. in crore)**

Sl. No.	State/UT	Year	Name of the Project/ Year of Sanction	Amount Sanctioned	Amount released
1.	Nagaland	(2015-16)	Development of Circuit at Peren- Kohima- Wokha	97.36	92.49
2.	Chhattisgarh	(2015-16)	Development of Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar- Sarodadadar- Gangrel- Kondagaon- Nathiya Nawagaon- Jagdalpur- Chitrakoot- Tirthgarh.	96.10	94.23
3.	Telangana	(2016-17)	Development of Mulugu- Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls.	79.87	79.87
4.	Nagaland	(2016-17)	Development of Mokokchung- Tuensang- Mon	98.14	93.24
Total				371.47	359.83

ANNEXURE-II**STATEMENT IN REPLY TO PARTS (c) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.†4331 ANSWERED ON 27.03.2023 REGARDING PROMOTION OF TOURISM IN TRIBAL DOMINATED AREAS****STATE WISE LIST OF FAIRS AND FESTIVALS UNDER DOMESTIC PROMOTION AND PUBLICITY INCLUDING HOSPITALITY (DPPH) SCHEME DURING LAST THREE YEARS AND CURRENT YEAR****(Rs. in Lakh)**

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
Assam	2021-22	Bhogali Festival	25.00	25.00
		Rongoli festivals	25.00	25.00
Arunachal Pradesh	2019-20	River Tribe's Angling Festival	25.00	25.00
		Butterfly Meet at MIAO	25.00	25.00
	2020-21	Pedal to Pakke	25.00	25.00
	2021-22	Easterly Essence Ledum Festival	25.00	25.00
		Orange Festival of Music and Adventure	25.00	25.00
	2022-23	Si Donyi Festival	25.00	25.00
		Orange Festival	25.00	25.00
Bihar	2019-20	Sonepur Fair	25.00	25.00
		Rajgir Mahotsav	25.00	25.00
Chandigarh	2019-20	World Tourism Day	10.00	10.00
		Chandigarh Carnival	10.00	10.00
		Rose Festival	10.00	10.00
	2021-22	Chandigarh Carnival Festival and	10.00	10.00
		New Year Extravaganza	10.0	10.0
		50th Chandigarh Rose Festival	10.00	10.00
Chhattisgarh	2019-20	National Tribal Festival	20.00	20.00
Goa	2020-21	Carnival Festival	25.00	25.00
		Shigmo Festival	25.00	25.00
	2021-22	Carnival Festival	25.00	25.00
		Shigmo Festival	25.00	25.00
Haryana	2019-20	Mango Mela	25.00	25.00
		Heritage festival	25.00	25.00
		Surajkund International	30.00	15.00

		Crafts Mela		
	2021-22	Surajkund International Crafts Mela	30.00	15.00
Himachal Pradesh	2019-20	International Kullu Dussehra Festival	25.00	25.00
		Shivratri Festival	25.00	25.00
	2021-22	International Shivratri festival	25.00	25.00
	2022-23	International Shivratri festival	25.00	25.00
		International Kullu Dussehra Festival	25.00	25.00
Jharkhand	2019-20	Bhairavnath Mahotsav	25.00	25.00
		Sharad Mahotsav, Nehtrahat	25.00	25.00
Karnataka	2019-20	Hampi Utsav	25.00	25.00
Kerala	2019-20	Home Stay and Rural Tourism Travel Meet by Kerala Home Stay and Tourism Society	10.00	10.00
		67th Nehru Trophy Boat Race	25.00	25.00
		9th Sargalaya International Arts and Crafts Festival	15.00	15.00
Leh&Ladakh	2019-20	Losar festival	15.00	15.00
Madhya Pradesh	2019-20	Pachmarhi Utsav, Pachmarhi	10.00	10.00
		Jal Mahotsav, Hanuwantia	15.00	15.00
		Khajuraho Dance Festival	25.00	25.00
	2020-21	Baiga Olympics	20.00	20.00
	2021-22	Pachmarhi Utsav, Pachmarhi	10.00	10.00
		Jal Mahotsav, Hanuwantia	25.00	25.00
		Khajuraho Dance Festival	15.00	15.00
	2022-23	Jal Mahotsav, Hanuwantia	25.00	25.00
		Khajuraho Dance Festival	15.00	15.00
Manipur	2019-20	Sangai Festival	25.00	25.00
		Youth Adventure & Water Sports festival	25.00	25.00
Meghalaya	2019-20	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2021-22	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
Mizoram	2019-20	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00

	2020-21	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2021-22	Anthurium Festival &	25.00	25.00
		Winter Festival	25.00	25.00
Nagaland	2019-20	Hornbill Festival	25.00	25.00
		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
	2021-22	Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
Puducherry	2021-22	27th Yoga Festival at Puducherry	15.00	15.00
		Yanam People's Festival	7.00	7.00
		Carnival Festival at Karaikal	8.00	8.00
Punjab	2019-20	Sufi festival	25.00	25.00
		Hola Mohalla Festival	25.00	25.00
	2021-22	Harivallabh Sangeet Samemelan, Jalandhar	25.00	25.00
		Hola Mohalla at Shri Anandpur Sahib	25.00	25.00
Sikkim	2019-20	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival	25.00	25.00
	2020-21	Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
	2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
		Jorethang Maghey Mela	25.00	25.00
Tripura	2019-20	(i) Kharchi Mela Neermahal (ii) Diwali Mela	42.00	42.00
	2020-21	Bharat Bangla Festival	25.00	25.00
Tamil Nadu	2019-20	Indian Dance Festival	25.00	25.00
		Kumari Festival	10.00	10.00
		Tourism Cultural Festival	15.00	15.00
	2021-22	India Dance Festival at Mamallapuram	25.00	25.00
	2022-23	India Dance Festival at Mamallapuram	25.00	25.00

Telangana	2019-20	Bathukamma Festival	25.00	25.00
		Kite Festival	25.00	25.00
	2021-22	Bathukamma Festival	25.00	25.00
		Medaram Jatara at Munugu	25.00	25.00
Uttarakhand	2019-20	International Yoga Festival & Tehri Festival	50.00	50.00
Uttar Pradesh	2019-20	Ganga Mahotsav-Varanasi	15.00	15.00
		Deepotsav, Ayodhya	25.00	25.00
		Taj Mahotsav, Agra	10.00	10.00
