

GOVERNMENT OF INDIA  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF DRINKING WATER AND SANITATION

LOK SABHA  
UNSTARRED QUESTION NO.265  
TO BE ANSWERED ON 8.12.2022

**‘Swachhta Hi Sewa’ Campaign**

265. SHRI SANJAY SADASHIVRAO MANDLIK:  
SHRI SHRIRANG APPA BARNE:  
SHRI SUBRAT PATHAK:  
SHRI PRATAPRAO JADHAV:  
SHRI SUDHEER GUPTA:  
SHRI RAVI KISHAN:  
SHRI RAVINDRA KUSHWAHA:  
SHRI BIDYUT BARAN MAHATO:  
SHRI DHAIRYASHEEL SAMBHAJIRAO MANE:

Will the Minister of JAL SHAKTI be pleased to state:

- (a) whether the Government has recently launched a ‘Swachhta Hi Sewa’ (SHS) campaign in rural India;
- (b) if so, the details thereof and the salient features of the SHS;
- (c) whether the Government has issued any direction to various States in this regard;
- (d) if so, the details thereof, State-wise and the response of the State Governments in this regard;
- (e) the details of various programmes organised/likely to be organised by the Government in rural areas under the said campaign; and
- (f) the total funds sanctioned and released to various States under the said campaign?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF JAL SHAKTI  
(SHRI PRAHLAD SINGH PATEL)

(a)&(b) Yes, Sir. Swachhata Hi Sewa (SHS) 2022 campaign was organised from 15<sup>th</sup> September, 2022 to 2<sup>nd</sup> October, 2022. The salient features of the campaign were: focus on cleaning of legacy waste, maximize participation of citizens in the sanitation activities, and accelerate the momentum of Swachh Bharat Mission-Grameen Phase-II.

(c)&(d) All the States/ UTs were requested to organise State-wide SHS campaign on visual cleanliness of villages with focus to clean up the garbage/waste dumped around in the villages. All the States/UTs participated in the campaign.

(e) During the campaign, as reported by the States/UTs through online Integrated Management Information System (IMIS), 9,81,64,124 people participated in shramdaan on sanitation activities undertaken by the States/UTs. 1,59,438 Gram Panchayats passed resolution for banning of Single Use Plastic (SUP). 1,68,425 Sarpanches participated in Sarpanch Samvads on Open Defecation Free (ODF) Plus components. 14,80,689 legacy waste sites were cleaned.

(f) SHS was organised as a part of the Information, Education and Communication (IEC) component under Swachh Bharat Mission-Grameen, for which upto 3% of the total funding for programmatic components can be utilised by the States/UTs. Hence, no separate funds were sanctioned/released to the States/UTs for SHS.

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