

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO.360
TO BE ANSWERED ON: 08.12.2022

PARTICIPATION OF MSMEs IN GLOBAL MARKET

360. SHRI GIRISH BHALCHANDRA BAPAT:
DR. PRITAM GOPINATHRAO MUNDE:
SHRI CHANDRA SEKHAR SAHU:
SHRI RAHUL RAMESH SHEWALE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Micro, Small and Medium Enterprises (MSMEs) sector in the country is the backbone of country's economic structure;
- (b) if so, the facts thereof;
- (c) whether the Union Government proposes to make more MSMEs competitive across the world to increase exports;
- (d) if so, whether stronger participation of Indian MSMEs in the global markets can accelerate such a growth;
- (e) if so, the details thereof and the steps taken by the Union Government in this regard;
- (f) the present share of MSMEs in the country's export and the extent to which the Union Government proposes to increase it during the next three years;
- (g) the initiatives/efforts being made by the Union Government to help MSMEs to take centre stage in the global space; and
- (h) whether any criteria has been fixed by the Union Government for classification of MSMEs to make these more competitive globally and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): The Micro, Small and Medium Enterprises (MSME) sector is the backbone of the Indian economy for its contribution to the growth of the Indian economy. As per information received from Ministry of Statistics & Programme Implementation, the Share of Gross Value Added (GVA) of MSME in All India GDP during 2019-20 and 2020-21 were 30.50% and 26.83% respectively.

(c) to (g): To enhance the competitiveness of MSMEs and increase their contribution in Indian exports, Government of India has taken various initiatives, namely, Make in India Programme, Promotion of Ease of Doing Business, improved availability of credit through MUDRA, Stand up India. Further, Ministry of MSME has established 52 Export Facilitation Centers (EFCs) across the country with an aim to provide requisite mentoring and handholding support to Micro and Small Enterprises (MSEs). Further, to make MSMEs more competitive and accelerate their growth in global markets, Ministry of MSME is providing assistance through various schemes namely, International Cooperation (IC) Scheme, MSME Champions Scheme, Cluster Development Programme, Credit linked Capital Subsidy Technology Upgradation Scheme (CLCS-TUS), Micro & Small Enterprises- Cluster Development Programme (MSE-CDP), Technology Centre System Program(TCSP), Procurement and Marketing Schemes (PMS) etc.

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To increase competitiveness of MSMEs, a comprehensive B2B Portal- 'MSME Mart.com' is being operated by the National Small Industries Corporation (NSIC) as a one stop digital solution to all business needs of MSMEs across all sectors and provide next generation services to MSMEs to make them competitive in global market. Further, Khadi & Village Industries Commission (KVIC) is also implementing an e-commerce portal 'ekhadiindia.com' for B2C outreach, which enables businesses to have a global outreach.

The present share of MSME sector in the country's export is 45.03% (for FY 2021-22). Further, the two components under the IC Scheme namely, Market Development Assistance (MDA) component facilitating visit /participation of MSMEs in international exhibitions / trade fairs/ buyer-seller meet etc. abroad and also holding of International conferences/ seminars/ workshops in India, as well as Capacity Building of First Time Exporters (CBFTE) component providing reimbursement of export related costs incurred by new MSE exporters, will inter-alia support MSME sector in their exports.

(h): No, Sir.
