GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE

LOK SABHA

UNSTARRED QUESTION NO. 1346.
TO BE ANSWERED ON WEDNESDAY, THE 14TH DECEMBER, 2022.

START-UPS

1346. SHRI RAMSHIROMANI VERMA:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:
वाणिज्य एवं उद्योग मंत्री

(a)   the growth in the number of recognized start-ups in the country during the last three years;

(b)   the manner in which the new start-ups and the shops existing actually in the country shall get assistance and get promoted by the Open Network for the Digital Commerce (ONDC);

(c)   whether the Government has invited suggestions from the stakeholders of this ecosystem;

(d)   if so, the details thereof;

(e)   whether the above suggestions have been considered before launching the ONDC platform; and

(f)   if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)

(a):   Under Startup India Initiative, entities are recognized by the Department for Promotion of Industry and Internal Trade (DPIIT) as startups as per eligibility conditions prescribed under G.S.R. notification 127 (E) dated 19th February, 2019. As on 30th November 2022, 84,012 entities have been recognised as startups from across the country by the DPIIT.

The number of entities recognised as startups by the DPIIT in the last three years are:

Year	Number of Entities Recognised as Startups by the DPIIT
2019	11,328
2020	14,534
2021	20,089

(b) to (f): Startups can participate in Open Network for Digital Commerce (ONDC) by developing innovative and specialised solutions for any part of e-Commerce value chain, integrate with the wider ecosystem of e-commerce in India, and scale rapidly. Shopkeepers can be visible on e-commerce and do business on their own terms through a seller network participant of their choice on ONDC.

ONDC published its overall approach in a strategy paper in January 2022 and its approach to building trust in the network on 29th September 2022 for public consultation. The suggestions from network participants and the broader ecosystem have been incorporated into the ONDC policies, codebase as well as overall development of the network.

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