

श्री कौसकर : यह बात सही है कि गवर्नमेंट के पास बहुत स्थानों से इस बात की सूचना आई है कि "इंडियन इन्फर्मेशन" और "भारतीय समाचार" को फिर से जारी किया जाय, खासकर कर्मागल कन्सर्न्स और यूनीवर्सिटीज की तरफ से बहुत मांग है। लेकिन इस सम्बन्ध में एस्टीमेट्स कमिटी की यह सिफारिश है कि इन पत्रों को जारी करने से पहले जो प्रैगमैटिक हम चला रहे हैं उनमें अगर कुछ किरफायत हो सकती है तो करने की कोशिश की जाय। इसी लिए यह मामला अबतक स्थगित पड़ा रहा।

श्री एम० एल० द्विवेदी : इस बात को ध्यान में रखते हुए कि यह पत्र इतने आवश्यक हैं, क्या सरकार कोई दूसरा तरीका निकालकर इन पत्रों को चलाने की कोशिश करेगी ?

श्री कौसकर : इस मामले में जो कुछ हो सकता है उसे करने की कोशिश जरूर हो रही है।

TRADE EXHIBITIONS

*1345. **Shri D. C. Sharma:** Will the Minister of Commerce and Industry be pleased to state:

(a) the number of Indian Trade Exhibitions that have been held abroad during 1954 so far; and

(b) what specific purpose have these exhibitions served?

The Minister of Commerce (Shri Karmarkar): (a) 9—as per list attached. [See Appendix V, annexure No. 67.]

(b) These Exhibitions help to create both consumer and trade interests in our exportable commodities in foreign countries and assist in promoting our export trade. They also help to focus attention on the industrial progress being made by us. It is not possible to assess the precise effect these exhibitions have had in promoting our exports.

I should also like to add that for instance, in our recent participation in Switzerland, I understand that all our handicrafts were exhibited, and 573 LSD

the bulk of them have been sold. In Cairo, again, Kirloskars were able to sell their oil engines and machine tools—both in Egypt and in Cyprus; another manufacturer was able to sell his rice mills. But as I said earlier, it is not possible to give a precise assessment of the direct effect of these exhibitions on the volume of our export trade.

Shri D. C. Sharma: The statement shows that a wholly Indian trade exhibition was held during this year in Cairo. Is there any proposal under the consideration of Government to hold similar wholly Indian trade exhibitions in any other part of the world?

Shri Karmarkar: Our programme for the next year is under consideration.

Shri D. C. Sharma: From the statement, I find that our country has been participating mostly in the exhibitions held in U.S.A. and in some parts of Europe. Is it not under the consideration of Government to participate in similar exhibitions in Asia and other continents?

Shri Karmarkar: I think we shall consider that suggestion especially in respect of Asia. But I am not able to give a positive reply at the moment.

Shri D. C. Sharma: May I know whether the manufacturers of the gift and fancy goods which have been very popular at these exhibitions have been asked to manufacture them on a broader scale?

Shri Karmarkar: Yes. In fact, we have our machinery by which we normally route trade inquiries and the rest, and our manufacturers here are aware of what is needed outside.

Shri N. M. Lingam: In view of the encouraging results achieved by these exhibitions in promoting exports, do Government propose to have trade centres in these places, so that our exports may be accelerated?

Shri Karmarkar: Subject to correction, I think I answered a question on that subject earlier. There is an

idea of having trade centres at a few of these centres. It is not possible in view of limited finances to have trade centres at many places.

IMPROVEMENT OF PROGRAMMES IN A.I.R.

*1347. **Sardar Hukam Singh:** Will the Minister of Information and Broadcasting be pleased to state broadly how the lump provision of Rs. 3 lakhs in 1953-54 which was increased subsequently to Rs. 6 lakhs in 1954-55, for the improvement of programmes of All India Radio has been utilised?

The Minister of Information and Broadcasting (Dr. Keskar): The lump provision which was sanctioned in 1953-54 and 1955 has been and is being utilised on:

- (i) Improvement of music programmes and establishing Light Music Units;
- (ii) Increasing the fee of artistes and increasing payments for talks, dramas etc; and
- (iii) Special programme activities like the Radio month celebrations. Expenditure for these purposes is added on to normal expenditure on similar items, and not kept in a special category.

Sardar Hukam Singh: What is the relative share as between the artistes and the administrators, that is being paid out of this fund?

Dr. Keskar: I might inform the hon. Member that one of the reasons for asking for this special sum was the fact that the percentage of money that AIR was spending on administration was very much greater than on the production of programmes, and so most of this money is spent on payment for production of programmes.

Sardar Hukam Singh: May I know whether the national programme that is being broadcast from Delhi every week is also being paid out of this fund?

Dr. Keskar: It is very difficult, as I said, to separate and say which part

is paid out of the normal sum granted and which part from the special grant, but some of it will certainly be considered for improvement of programmes.

Sardar Hukam Singh: May I know whether any new employees were engaged for carrying out the object of these programmes?

Dr. Keskar: Not these programmes in general, but aspects of these programmes. For carrying out those objects, certainly, new production staff on contract has been engaged in some places.

Sardar Hukam Singh: May I know whether additional expenditure, if any, had to be incurred in order to carry out the objects of these additional funds?

Dr. Keskar: I would require notice for that.

WRITTEN ANSWERS TO QUESTIONS

सिदरी कारखाना

*१२१४. **संठ गोविन्द दास :** क्या उत्पादन मंत्री यह बताने की कृपा करेंगे कि :

(क) जनवरी से सितम्बर, १९५४ तक के समय में सिदरी उर्वरक कारखाने में अमीनियम सल्फेट का कितना उत्पादन हुआ और उसका मूल्य लगभग कितना है, और

(ख) कितनी मात्रा की बिक्री हुई और उससे कितना लाभ हुआ ?

The Minister of Production (Shri K. C. Reddy): (a) 1.95.575 tons valued at Rs. 537.83 lakhs.

(b) The quantity sold during this period is 2,53,724 tons.

The profit and loss is computed annually and the annual statement of accounts and the statement of profit and loss for the year 1953-54, as in the preceding year, have been placed in the Library of Parliament. It is not possible to give any estimate of