

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 3050**  
**TO BE ANSWERED ON 04.08.2022**

**KIRANA STORE**

3050. SHRI LAVU SRI KRISHNA DEVARAYALU:  
SHRI BALASHOWRY VALLABHANENI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has introduced an indigenously developed e-commerce network for kirana stores across the country;
- (b) if so, the details thereof;
- (c) the details of such kirana stores registered with the e-commerce network;
- (d) whether the Government has taken steps to increase the registration of kirana stores; and
- (e) if so, the details thereof and if not, the reasons therefor?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a)to(e): The National Small Industries Corporation, a PSU under the Ministry of Micro, Small and Medium Enterprises (MSME) facilitates e-marketing service to MSMEs across the country through MSME Global Mart Web Portal to enhance their business. The Khadi and Village Industries Commission (KVIC), a statutory body, under this Ministry established an e-commerce portal namely 'ekhadiindia.com' to support the online marketing facilities for its stakeholders.

Further, to increase the registration of kirana stores, this Ministry has included retail and wholesale trades as MSMEs and they are allowed to be registered on Udyam Registration Portal. However, benefits to retail and wholesale trade MSMEs are to be restricted to Priority Sector Lending only. Under the Udyam Registration Portal, 158319 MSMEs having Kirana Store has so far been registered.

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