

GOVERNMENT OF INDIA  
MINISTRY OF MINORITY AFFAIRS  
**LOK SABHA**  
**STARRED QUESTION NO. 176**  
ANSWERED ON 28.07.2022

**USTTAD Scheme**

\*176. SHRI RAJBAHADUR SINGH:  
SHRI BRIJBHUSHAN SHARAN SINGH:

Will the Minister of MINORITY AFFAIRS be pleased to state:

(a) the details of the number of persons benefitted under the Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) Scheme launched by the Government especially in Madhya Pradesh, Uttar Pradesh and Gujarat during the last three years, district, State and programme-wise;

(b) the number of Project Implementing Agencies registered specifically for the implementation of USTTAD Scheme in the said States;

(c) the details of girls/women who have been benefitted under the scheme during the last three years; and

(d) the details of funds allocated and utilised during the financial year 2022-23 for the implementation of USTTAD Scheme?

**ANSWER**

THE MINISTER OF MINORITY AFFAIRS  
(SHRIMATI SMRITI ZUBIN IRANI)

(a) to (d) A Statement is laid on the table of the House.

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**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 176 TO BE ANSWERED ON 28.07.2022 ASKED BY HON'BLE MEMBERS OF PARLIAMENT SHRI RAJBAHADUR SINGH AND SHRI BRIJBHUSHAN SHARAN SINGH REGARDING "USTTAD SCHEME"**

(a) Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme was launched on 14th May, 2015 to preserve the rich heritage of traditional arts/crafts of minorities. The scheme aims at capacity building and updating the traditional skills of master craftsmen/artisans, documentation of identified traditional arts/crafts of minorities, set standards for traditional skills, training of minority youths in various identified traditional arts/crafts through master craftsmen, and develop national and international market linkages. The scheme is implemented through Project Implementing Agencies (PIAs).

50 clusters were allocated to National Institute of Fashion Technology (NIFT) and National Institute of Design (NID) by the Ministry under the Scheme with the objective of for design intervention, product range development, packaging, exhibitions and brand building etc. Out of the 50 clusters, workshops have already been undertaken by NIFT and NID in 35 craft clusters while training is going on in the remaining clusters.

Hunar Haat is also being implemented since 2016-17 as a component of USTTAD scheme and provides an effective platform to minority and other artisans/craftsmen and culinary experts from across the country to showcase and market their handicrafts and indigenous products. Hunar Haat is helping in promotion and preservation of languishing traditional arts, crafts and indigenous products which is playing an effective role in the pledge of 'Swadeshi se Swavalamban' and 'Vocal for Local', thereby contributing to the objectives of Aatmanirbhar Bharat, and generating employment opportunities for artisans, craftpersons and associated persons further strengthening their market linkages. So far, more than 8 lakh artisans, craftsmen and people associated with them have benefitted through the 41 Hunar Haats organized by the Ministry throughout the country.

The USTTAD Scheme is a Central Sector Scheme and no state/UT wise funds and/or targets are allocated/released under this scheme. A total of 23,130 trainees have been trained under the USTTAD Scheme so far through 91 PIAs. A total of 11,262 artisans from the concerned States have been trained and have thereby directly benefitted under the Scheme so far. The state-wise details of beneficiaries are as below:-

State	Beneficiaries
Madhya Pradesh	2006
Uttar Pradesh	9166
Gujarat	90

(b) A total of 60 PIAs have been empanelled for implementation of USTTAD Scheme in the concerned States:-

<b>State</b>	<b>PIAs</b>
Madhya Pradesh	13
Uttar Pradesh	46
Gujarat	01
<b>Total</b>	<b>60</b>

(c) Minimum 33% seats are earmarked for minority girls/women under the Scheme. A total of 19,257 girls/women out of 23,130 beneficiaries have been trained and thereby directly benefited under the USTTAD Scheme so far.

(d) The funds allocated and utilized for the implementation of USTTAD Scheme during financial year 2022-23 are as given below (Figures in Rs. Crore):-

<b>Year</b>	<b>Allocated</b>		<b>Utilized</b>
	<b>BE</b>	<b>RE</b>	
2022-23	47.00	-	10.06 (As on 27.07.2022)

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