Seventeenth Loksabha

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Title: Regarding providing Central Assistance for Nehru Trophy Boat Race-laid.

ADV. A.M. ARIFF (ALAPPUZHA): I request the Central Government to provide assistance for Nehru Trophy Boat race on the Punnamda Lake, in my constituency Alappuzha, Kerala which is held on the second Saturday of August every year. On the day of this fiercely fought boat race, the tranquil lake front is transformed into a sea of humanity with an estimated three lakh people, including tourists from abroad, coming to watch the event.

It was on 1 July 1969 that the trophy was renamed as Nehru Trophy. It was decided in the NTBR meeting held on that day. The financial assistance given by the central government for the promotion of Nehru trophy boat race is very low. So I request the Tourism ministry to provide at least Rs. 5 crore for Nehru trophy boat race from this year.