

Shri Manubhai Shah: There is one in Madras, The Enfield Motors.

Shri Yallamanda Reddy: May know the facilities that are being offered to these people who are joining the ancillary industrial estates?

Shri Manubhai Shah: They are well-known after 5 years of intensive working on this.

Shri Harish Chandra Mathur: The hon. Minister stated that he has issued a directive to the State undertakings for the setting up of industrial estates. What about the private large-scale industries? Has he considered the advisability of having any regulatory powers for them?

Shri Manubhai Shah: No regulatory powers are necessary. The hon. Member knows that all these present 120 industrial estates plus the 300 industrial estates programme of the Third Plan apart from the LIC supported estates with loan assistance of about Rs. 12 crores, more than 100 to 200 industrial estates, are all oriented towards the private sector ancillary industries.

Exports of Indian Coffee

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*135. { **Shri S. C. Samanta:**
Shri Subodh Hansda:
Shri M. L. Dwivedi:

Will the Minister of Commerce and Industry be pleased to state:

(a) whether attempts are being made at present to increase exports of Indian coffee abroad;

(b) the amount of expenditure incurred during the last three years (year by year) on promotion of sales of coffee overseas; and

(c) whether India is facing any competition in the world market?

The Minister of International Trade in the Ministry of Commerce and Industry (Shri Manubhai Shah): (a)

to (c). A statement is laid on the Table of the House.

STATEMENT

(a) Yes, Sir.	
(b) 1958-59:	Rs. 8,399
1959-60:	Rs. 11,512
1960-61:	Rs. 42,510

Additionally Rs. 58,000 were spent in India for production of a film for exhibition in foreign countries.

(c) No, Sir.

Shri S. C. Samanta: Is it not a fact that the coffee that is pooled by the Coffee Board is allocated for internal and external purposes? May I know how the Coffee Board encouraged the export of coffee inspite of internal consumption?

Shri Manubhai Shah: The whole idea is to export as much coffee as possible; the Arabica variety has got a great demand.

Shri Subodh Hansda: Which are the main producing countries that are competing with Indian coffee?

Shri Manubhai: For instance, Brazil. Ours is less than one per cent of the world's production.

Shri Jaganatha Rao: From the statement it is evident that the expenditure on export promotion has been increasing. May I know the corresponding increase in foreign exchange earnings?

Shri Manubhai Shah: Yes, Sir; it is so. Actually the expenditure is very meagre and we propose to spend much more money abroad for propagating our coffee and other export items.

Shri Basappa: May I know whether the STC is assisting the Coffee Board in the matter of export trade and if so, to what extent?

Shri Manubhai Shah: The quantity of coffee exports is so small that

the question of STC helping the Coffee Board has not arisen; if any assistance is required the STC will be there as an instrument for the promotion of these exports.

Shri Warier: How far has the export of coffee tended to increase the internal price of coffee?

Shri Manubhai Shah: There would be some correlation but as the Prime Minister was pleased to say once, even if we have to make some sacrifices at home, we will have to export something abroad.

Television Station in Bombay

*136. **Shri Bibhuti Mishra:** Will the Minister of Information and Broadcasting be pleased to state:

(a) whether it is a fact that a television station is proposed to be set up in Bombay;

(b) if so, when it would be set up; and

(c) the amount likely to be spent on the television station? .

The Minister of Information and Broadcasting (Dr. B. Gopala Reddi):
(a) Yes, Sir.

(b) Towards the end of the Third Five Year Plan period, subject to the availability of foreign exchange.

(c) Rs. 40 lakhs approximately.

श्री विभूति मिश्र : क्या सरकार हिन्दुस्तान के अन्य शहरों जैसे कलकत्ता, मद्रास, कानपुर और बंगलौर आदि में भी टेलिविजन केन्द्र खोलने के बारे में सोच रही है ?

Dr. B. Gopala Reddi: Not in the Third Plan.

Shri D. C. Sharma: May I know whether the television station will be opened with our own efforts or some foreign collaborator will be there as in the case of Delhi?

Dr. B. Gopala Reddi: I think it will be our own. Perhaps we may consult other foreign technicians.

Shri Hari Vishnu Kamath: Is the Minister aware that in several countries of the world including Britain, United States and, I believe, the Soviet Union also, television has turned out to be not an unmixed blessing and has had a pernicious effect on children and youngsters...

Mr. Speaker: What is the question?

Shri Hari Vishnu Kamath: It is part of the question. Unless there is reasoning behind, how can a question be fully understood?

Mr. Speaker: The question is put only to elicit information; he may put the question.

Shri Hari Vishnu Kamath: Is it not a fact that the authorities in those countries are having second thoughts regarding the extension of television?

Mr. Speaker: That is the question.

Dr. B. Gopala Reddi: I have no information; I take the information from the hon. Member.

Shri Hari Vishnu Kamath: I am glad he takes my information.

Shri Tyagi: May I know if this television scheme will be utilised for the purpose of imparting education to students also?

Dr. B. Gopala Reddi: Yes, certainly as it is done in Delhi.

Shri Tyagi: I mean academic education, school and college education.

Dr. B. Gopala Reddi: That is being done in Delhi.

Shri Ansar Harvani: Do the Ministry of Information propose to seek the help of the film industry in Bombay for this television work?

Dr. B. Gopala Reddi: I do not know what the film industry can do for the television. We shall explore the possibilities.