Mr. Speaker: It was wrongly addressed to a Ministry for which it was not intended.

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Shri Tyagi: Sir, I beg to submit that the House deserves an explanation as to how this question has been postponed, on what grounds this question has been postponed.

Mr. Speaker: It was addressed to a wrong Ministry, and when corrected it was not the turn of that Ministry to answer today.

Shri Hari Vishnu Kamath: Why can it not be put down for the 1st; why has it been put down for the 8th?

Mr. Speaker: The convenience has to be seen.

Shri Hari Vishnu Kamath: Whose?

Mr. Speaker: These are very minor details.

Shri Hari Vishnu Kamath: There is unconscionable delay. It could have been put down for the 1st. Why has it been fixed for the 8th?

Export of Bicycles

+ **653. Shri Maheswar Naik: Shri Ramehandra Mallick:

Will the Minister of Commerce and Industry be pleased to state:

- (a) the latest position in regard to export of Indian-made bicycles;
- (b) the foreign exchange earned from export of bicycles; and
- (c) the extent to which India has now been able to achieve selfsufficiency in manufacturing cycle parts?

The Minister of International Trade in the Ministry of Commerce and Industry (Shri Manubhai Shah): (a) and (b). 3464 bicycles valued at 3.10 lakhs and cycle parts worth 6,21,000 were exported during 1962. Prospects for 1963 appear better; in January, 1963, alone, 1181 bicycles and cycle parts worth Rs. 1.61 lakhs have been exported

(c) Complete self-sufficiency has been achieved in the manufacture of cycle and cycle parts.

Shri Maheswar Naik: May I know whether the price and quality of the cycles exported to those countries compare favourably with those of the cycles imported into those countries from other exporting countries?

Shri Manubhai Shah: The average price realised is Rs. 90 to Rs. 100 per cycle which compares favourably with the price of Japanese cycles.

Shri Maheswar Naik: May I know whether the Government is aware that even the internal consumers of cycles are not very much satisfied with the quality of our cycles and give preference to cycles imported from England and whether Government is taking any steps to improve the quality of our cycles?

Shri Manubhai Shah: Indian cycles are some of the best cycles in the world. TI, Raleigh and Atlas cycles are classed as one of the higher brands. As a matter of fact, in a recent tender in Egypt, out of 11 tenderers the Indian cycles stood first both in quality and in price. So, that is not the question at all. The real question is to locate markets and the amount of losses involved in the local cost of manufacture and the international price that has to be realised. I can assure the House that both in quality and price we are trying to compete to the best extent possible.

Shrimati Renuka Ray: Which are the countries to which these cycles are being exported?

Shri Manubhai Shah: They are about 11 countries. We are now mostly concentrating on West Asia, that is, Iraq, Iran. Egypt, Kuwait Sheikhdom etc.

Shri S. C. Samanta: Is it a fact that for the last three or four months there is a lay-off in Sen Raleigh Industries Limited at Asansol? If so, will that affect the export position?

Shri Manubhai Shah: The lay-off is for quite a different thing, that is, an industrial dispute. It will not affect completely, but to the extent the factory remains closed the production will go down.

Shri Bhagwat Jha Azad: May I know whether it is a fact that after assessment it has been found that there is still scope in these very markets to which we are exporting at present for bigger exports from our country? If so, are we making attempts to produce more cycles in our country?

Shri Manubhai Shah: That is exactly our observation. But unfortunately the Indian business community and the manufacturers are not yet aggressively export minded. That is the main bottleneck; otherwise, we can sell much more.

Dr. Ranen Sen: There are large and small units producing bicycles. May I know whether bicycles produced by the smaller units are being exported?

Shri Manubhai Shah: Broadly we are encouraging the bigger manufacturers to export and the local manufacturers cater to the internal market; but the small people are also expotring cycle parts.

Shri Indrajit Gupta: Since in the case of most of the major cycle factories in our country the collaborators are British manufacturers, to it a fact that the export potential of our cycles is limited to some extent by the competition from the parent companies exporting directly to those countries? If so, is there any scheme for a purely Indian trade mark of cycles for export?

Shri Manubhai Shah: Out of 29 cycle factories in the large-reals sector only two have foreign collaboration. So, it will not be right to say that it is due to that. Even in the case of these two, that is, Sen Raleigh and TI Cycles the British collaborators have now agreed to release them

from the export restrictions which they had originally imposed. It is really the inability of our manufacturers to go aggressively for export which is coming in the way.

र्था विश्वास प्रकाद : श्रभी माननीय मंत्र जी ने बताया कि हमारे देश से साइकलों का एक्सपोर्ट बहुत ज्यादा होता है। में यह जानना चाहता हूं कि इस की पब्लिसिटी के लिये सरकार फारेन कन्ट्रीज में कितना रुपया खर्च करती है।

श्री मनुभाई ज्ञाह: मैं ने तो यह नहीं बताया।

ग्रध्यक्ष महोदय : तो फिर सवाल पैदा ही नहीं होता।

Shri Inder J. Mathotra: May I know if any efforts have been made to explore the market potential in the Western countries?

Shri Manubhai Shah: In the current year, as the House is aware we have provided a marketing development fund of Rs. 5.30 crores in the budget, and we hope to evolve a system to give assistance, both in rupee as well as in foreign exchange to commodity research, marketing research and area surveys for different countries and for, different commodities abroad, in Western Asia and other countries.

हिन्दी विधि म्रायोग

६५४. श्री भक्त दर्शन : क्या विधि मंत्री यह बताने की कृपा करेंगे कि :

- (क) हिन्दी दिधि श्रायीग ने अपने कार्य में श्रव तक क्या प्रगति की है;
- (ख) उस म्रायोग के लिए म्रमी मीर कितना कार्य शेव है; म्रीर
- (ग) शेत्र कार्य के कब तक पुरा होने की सम्भावना है?